California Health Benefits Review Program

Analysis of California Assembly Bill 598 Hearing Aids: Minors

A Report to the 2019–2020 California State Legislature

April 4, 2019



Key Findings:

Analysis of California Assembly Bill 598 Hearing Aids for Minors

Summary to the 2019–2020 California State Legislature, April 4, 2019



AT A GLANCE

Assembly Bill (AB) 598 would require coverage for hearing aids when medically necessary for enrollees under 18 years of age in Department of Managed Health Care (DMHC)-regulated plans and California Department of Insurance (CDI)-regulated policies.

- Background on pediatric hearing loss. Children may experience hearing loss in one or both ears. Nationwide, hearing loss in one ear (unilateral) occurs in about 2.7% of adolescents aged 12 to 19 years, whereas hearing loss in both ears (bilateral) is less common at 0.8% of adolescents (Shargorodsky et al., 2010). This prevalence accounts for congenital hearing loss (present at birth) and acquired.
- Enrollees covered. CHBRP estimates that all stateregulated coverage (24.49 million Californians) would be subject to AB 598, with 7.258 million age 0–17 years.
- 3. **Impact on expenditures.** CHBRP estimates that AB 598 would increase total net annual expenditures by \$2,684,000 in the first year postmandate.
 - a. Shifting costs. Although CHBRP does not anticipate a major increase in utilization, there would be a shift in costs from enrollee out-ofpocket expenditures to costs paid by health plans and policies for children's hearing aids and services.
- 4. Essential health benefits (EHBs). Coverage required by AB 598 could be interpreted to exceed EHBs as this benefit is not included in the state's benchmark plan. CHBRP estimates the total state-responsibility in the first year could be \$2.1 million to \$3.07 million.
- 5. Medical effectiveness. It is generally accepted that the use of hearing aids improves the hearing of children with hearing loss. A preponderance of evidence suggests that hearing aids are effective in improving speech and language outcomes among children with hearing loss. Early and consistent use of hearing aids is associated with better speech and language outcomes.
- 6. Benefit coverage. Currently, CHBRP estimates that in privately funded plans and policies, about 11% of enrollees aged 0 to 17 have coverage for hearing aids and services. In publicly funded plans, CHBRP estimates that 100% of enrollees aged 0 to 17 have coverage for hearing aids and services.

CONTEXT

Research in the 1990s found that early identification and treatment of hearing loss in children prevented delays in speech, language, and cognitive development, which led to the implementation of universal newborn hearing screening programs in the United States.¹

The California Newborn Hearing Screening Program requires California hospitals to screen newborns for hearing loss before discharge. The state also screens for hearing loss among school-aged children in public schools. As for hearing screening more generally, this service is covered as a preventive service among qualified health plans² as an essential health benefit.

California Children's Services

California Children's Services (CCS) is a state program that provides coverage for children under age 21 years with certain eligible medical conditions, including qualifying hearing loss. Children may qualify for CCS by meeting certain age, residence, medical, and financial requirements. All children in Medi-Cal under age 21 years (both fee-for-service and Medi-Cal Managed Care) receive medically necessary hearing aid services through this program.³ Other children may be eligible, as described in the *Policy Context* section.

Types of Hearing Aids and Devices Considered

Based on the definition in the bill language, this analysis examines the use of conventional hearing aids and also the non-surgically implanted, wearable bone conduction hearing aids (BCHA) (including, but not limited to, the brand name "BAHA Softband"). Conventional hearing aids capture vibration through microphone(s) and play the sound back in the ear canal. Conversely, BCHA captures

¹ Refer to CHBRP's full report for full citations and references.

² In California, qualified health plans (QHPs) are nongrandfathered small-group and individual market DMHCregulated plans and CDI-regulated policies sold in Covered California, the state's online marketplace.

³ All Medi-Cal recipients younger than 21 years of age who require hearing services must be referred to California Children's Services (CCS) for hearing services.



vibrations via microphone and transmits to the bones of the skull and thus to the inner ear. For the wearable BCHA, the device is worn on a removable headband, rather than surgically implanted. This analysis did not include cochlear implants.⁴

BILL SUMMARY

AB 598 would require DMHC-regulated plans and CDI-regulated policies issued, amended, or renewed on or after January 1, 2020, to include coverage for hearing aids for enrollees under 18 years when medically necessary. Coverage includes an initial assessment, new hearing aids at least every 5 years, new ear molds, new hearing aids if alterations to existing hearing aids cannot meet the needs of the child, a new hearing aid if the existing one is no longer working, and fittings, adjustments, auditory training, and maintenance of the hearing aids.

Hearing aids are defined in the bill as "an electronic device usually worn in or behind the ear of a deaf and hard of hearing person for the purpose of amplifying sound." The bill language does not specify a dollar amount coverage cap.

The bill would add a new section to the Health and Safety Code (1367.72) and to the Insurance Code (10123.72). AB 598 excludes Medicare supplement, dental-only, and vision-only plans from the Health and Safety code provisions. The bill excludes accident-only, specified disease, hospital indemnity, Medicare supplement, dental-only, and vision-only policies from the Insurance Code provision.

IMPACTS

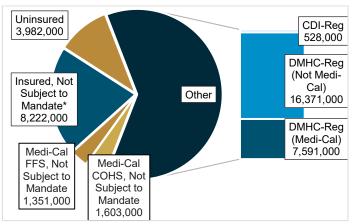
Benefit Coverage, Utilization, and Cost

Benefit Coverage

CHBRP estimates that currently, approximately 49.1% of enrollees aged 0 to 17 years in California with health insurance have coverage that is compliant with AB 598. This estimate includes children in both privately funded

⁴ Refer to CHBRP's full report for full citations and references.

Figure A. Health Insurance in CA and AB 598



Source: California Health Benefits Review Program, 2019. Notes: *Medicare beneficiaries, enrollees in self-insured products, etc.

and publicly funded health insurance products regulated by DMHC or CDI. CHBRP estimates that approximately:

- 11% of enrollees aged 0 to 17 in privately funded products have coverage for hearing aids and services; and
- 100% of enrollees aged 0 to 17 in publicly funded plans have coverage for hearing aids and services.

Postmandate, 100% of enrollees aged 0 to 17 with health insurance would have mandate-compliant coverage of hearing aids.

Utilization

Given the necessity of hearing aids for children who need them, parents and guardians may find a way to obtain hearing aids even without insurance coverage. Some evidence suggests that hearing aids are largely price inelastic; in other words, the purchase and use of hearing aids may be largely unaffected by price.

- CHBRP estimates that the removal of a cost barrier when coverage is introduced for hearing aids would thus result in a modest increase in utilization of 2.4% among enrollees who do not have coverage for hearing aids and services postmandate.
- CHBRP estimates no change in utilization among the population with coverage postmandate.



 The combined rate of utilization for the total population of enrollees aged 0 to 17 postmandate is estimated at 1.2% (see full *Benefit Coverage*, *Utilization*, and Cost Impacts section for description).

CHBRP estimates that an additional 195 children needing hearing aids or services would be newly covered under AB 598 in the first year. For some, this permits first-time use of hearing aids, and for all newly covered hearing aid users, it permits more repairs, replacements, testing, and recasted ear molds, which improve the effectiveness of the hearing aids. All of these newly covered children would be in privately funded health insurance plans or policies since Medi-Cal and CalPERS currently cover hearing aids and services.

Postmandate, CHBRP estimates there would be no change in the average per enrollee cost of hearing aids and services. CHBRP estimates hearing aids and services cost on average \$1,825 per enrollee, which includes children who may not have purchased a new hearing aid in the given year, but may use related hearing aid services in that year.

Expenditures

CHBRP estimates that AB 598 would increase total net annual expenditures by \$2,685,000 in the first year postmandate. Notably, although CHBRP does not anticipate a major increase in utilization, there would be a shift in costs from enrollee out-of-pocket expenditures to costs paid by health plans and policies.

Prior to the mandate, enrollees without coverage for AB 598 incurred an estimated \$13,586,000 in out-of-pocket expenses. Postmandate, that \$13,586,000 in out-of-pocket expenses would be shifted to health plans and insurers. However, enrollees would incur \$2,462,000 in copayments for the newly covered benefits (enrollee out-of-pocket expenses for covered benefits). See Figure 2.

Figure B. Expenditure Impacts of AB 598

Net change: \$2.684 million



Source: California Health Benefits Review Program, 2019.

Medi-Cal

Because children in Medi-Cal (both fee-for-service and Medi-Cal Managed Care) receive medically necessary hearing aid services through CCS, there would be no measurable impact on Medi-Cal as a result of AB 598

CalPERS

CHBRP estimates no measureable impact on enrollees in state-regulated CalPERS plans.

Number of Uninsured in California

AB 598 would have no measureable impact projected on the number of uninsured in California.



Medical Effectiveness

It is generally accepted that the use of hearing aids improves the hearing of children with hearing loss. As a result, there have been few recent studies on the impact of hearing aids on hearing in children.

CHBRP concludes that there is a preponderance of evidence from studies with moderately strong research designs that:

- Hearing aids are effective in improving speech outcomes in children. In particular, evidence suggests that earlier age of fitting with hearing aid is associated with greater gains in speech outcomes.
- Hearing aids are effective in improving language development outcomes in children. In particular, risk for language delays in children with hearing loss may be mitigated from an early age of fitting and consistent use of hearing aids.

Conversely, there is insufficient evidence that hearing aids are effective in improving nonverbal outcomes (e.g., motor behavior) in children. There is conflicting evidence that hearing aids are effective in improving personal and social development outcomes in children.

Public Health

Hearing loss may be congenital (present at birth) or acquired later during childhood. Children may experience hearing loss in one or both ears, and may require either one or two hearing aids. Nationwide, hearing loss in one ear (unilateral) occurs in about 2.7% of adolescents aged 12 to 19, whereas hearing loss in both ears (bilateral) is less common at 0.8% of adolescents (Shargorodsky et al., 2010). This overall prevalence rate of 3.5% among adolescents includes both congenital and acquired hearing loss.

CHBRP projects that AB 598 would increase the first-time use of hearing aids and services by 195 children (all in the privately funded insurance market) in the first year postmandate; thus, assuming new coverage is similar to premandate cost sharing, hearing and speech and language skills would be expected to improve for this subset of newly covered children with hearing loss who were unable to afford hearing aids premandate.

No literature was found that discussed the receipt of hearing aids and its effect on ameliorating existing disparities in hearing loss by gender, income, and maternal education (as described in the *Medical Effectiveness* section). CHBRP estimates that AB 598 would reduce the net financial burden of out-of-pocket expenses by approximately \$11.124 million for the families of children who use hearing aids and services in the first year, postmandate.

Long-Term Impacts

CHBRP estimates AB 598 would have minimal impacts on utilization. Premium expenditures by payer increase with AB 598. However, as technology changes, it is possible that unit costs of these devices will change. In the absence of data on likely changes to unit cost of hearing aids, the long-term impact is not quantifiable.

Regarding public health impacts, It is unknown the degree to which the passage of AB 598 would improve the future educational attainment and employment status of children who obtain hearing aids through the new coverage. However, it stands to reason that those who use hearing aids at a young age and maintain their communication skills into adulthood would experience improved outcomes as compared with not using hearing aids.

Essential Health Benefits and the Affordable Care Act

The state's benchmark plan, which determines which services are included as a part of California's essential health benefits (EHBs), does not include coverage for hearing aids.

Coverage for children's hearing aids and associated services (e.g., replacement, repair) mandated by AB 598 appears to exceed EHBs, and therefore would appear to trigger the ACA requirement that the state defray the cost of additional benefit coverage for enrollees in qualified health plans (QHPs) in Covered California. A state that requires QHPs to offer benefits in excess of the EHBs could be required to make payments to defray the cost of those additionally mandated benefits, either by paying the purchaser directly or by paying the QHP.



CHBRP estimates that the state could be required to defray the following (net of baseline coverage offsets) amounts due to AB 598:

- \$0.12 PMPM for each QHP enrollee in a smallgroup DMHC-regulated plan;
- \$0.08 PMPM for each QHP enrollee in an individual market DMHC-regulated plan;
- \$0.07 PMPM for each QHP enrollee in a smallgroup CDI-regulated policy; and

• \$0.08 PMPM for each QHP enrollee in an individual market CDI-regulated policy.

CHBRP estimates that this could translate to a state-responsibility of \$2,102,000 to \$3,067,000 total. These estimates are broken down by regulated market in the *Benefit Coverage, Utilization, and Cost Impacts* section of the full report.

A Report to the California State Legislature

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April 4, 2019

California Health Benefits Review Program MC 3116; Berkeley, CA 94720-3116
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ABOUT CHBRP

The California Health Benefits Review Program (CHBRP) was established in 2002. As per its authorizing statute, CHBRP provides the California Legislature with independent analysis of the medical, financial, and public health impacts of proposed health insurance benefit-related legislation. The state funds CHBRP through an annual assessment on health plans and insurers in California.

An analytic staff based at the University of California, Berkeley, supports a task force of faculty and research staff from multiple University of California campuses to complete each CHBRP analysis. A strict conflict-of-interest policy ensures that the analyses are undertaken without bias. A certified, independent actuary helps to estimate the financial impact. Content experts with comprehensive subject-matter expertise are consulted to provide essential background and input on the analytic approach for each report.

More detailed information on CHBRP's analysis methodology, authorizing statute, as well as all CHBRP reports and other publications are available at www.chbrp.org.

TABLE OF CONTENTS

Key Findings	s i		
Revision Hist	tory	vi	
About CHBR	RP viii		
List of Tables	s and Figures		
Policy Conte	xt 1		
	ic Analysis of AB 598, Hearing Aids for Minors		
Background	on Hearing Aids: Minors	6	
_	learing Loss		
California I	Hearing Screening Programs	6	
Prevalence and Incidence of Hearing Loss in California			
Types and	Costs of Hearing Aids	8	
Social Det	erminants of Health and Disparities in Hearing Loss	10	
Medical Effe	ctiveness	13	
Research A	Approach and Methods	13	
Outcomes	Assessed	14	
Study Find	lings	16	
Summary	of Findings	18	
Benefit Cove	rage, Utilization, and Cost Impacts	21	
Baseline a	nd Postmandate Benefit Coverage	22	
Baseline a	nd Postmandate Utilization	23	
Baseline a	nd Postmandate Per-Unit Cost	24	
	nd Postmandate Expenditures		
Other Considerations for Policymakers			
Estimated Public Health Outcomes			
	Disparities		
Estimated	Impact on Financial Burden		
Appendix A	Text of Bill Analyzed	A-1	
Appendix B	Cost Impact Analysis: Data Sources, Caveats, and Assumptions	B-1	
References			

California Health Benefits Review Program Committees and Staff

Acknowledgments

LIST OF TABLES AND FIGURES

Table 1. AB 598 Impacts on Benefit Coverage, Utilization, and Cost, 2020	X
Table 2. AB 598 and EHBs	4
Table 3. Description of Categories of Hearing Aids	9
Table 4. Impacts of AB 598 Impacts on Benefit Coverage, Utilization, and Cost, 2020	27
Table 5. Baseline Per Member Per Month Premiums and Total Expenditures by Market Segment, California, 2020	29
Table 6. Postmandate Per Member Per Month Premiums and Total Expenditures by Market Segment, California, 2020	
Table 7. Estimated State Responsibility for Portion of Mandate	33
Figure 1. Speech Outcomes Summary	19
Figure 2. Language Development Outcomes Summary	19
Figure 3. Nonverbal Outcomes Summary	19
Figure 4. Personal/Social Development Outcomes Summary	20
Figure 5. Effectiveness of Using a Hearing Aid With Cochlear Implant Summary	20
Figure 6. Effectiveness of Using a Wearable BCHA	20

 Table 1. AB 598 Impacts on Benefit Coverage, Utilization, and Cost, 2020

	Baseline	Postmandate	Increase/ Decrease	Percentage Change
Benefit coverage				
Total enrollees with health insurance subject to state-level benefit mandates (a)	24,490,000	24,490,000	0	0%
Total enrollees aged 0–17 years with health insurance subject to AB 598	7,258,000	7,258,000	0	0%
Percentage of enrollees aged 0–17 yea with coverage for hearing aids and services (i.e., health insurance complian with AB 598)		100.0%	50.9%	104%
Number of enrollees aged 0–17 years with coverage for hearing aids and services (i.e., health insurance complian with AB 598)	3,561,000 nt	7,258,000	3,697,000	104%
Utilization and unit cost				
Total enrollees aged 0–17 years subjec to AB598 using hearing aids and/or related services		16,522	195	1.2%
Hearing aid and services for enrollees aged 0				1010/
Hearing aids	5,900	11,882	5,981	101%
Hearing aid maintenance & repair	1,494	3,009	1,515	101%
Ear mold	5,090	10,250	5,160	101%
Diagnostic test, hearing aid checks, fittings and adjustments (c)	7,040	14,176	7,137	101%
Hearing aid and services for enrollees aged	0-17 with no hear	ing aid coverage (numb	er of services)	
Hearing aids	5,841	0	-5,841	-100%
Hearing aid maintenance & repair	1,479	0	-1,479	-100%
Ear mold	5,039	0	-5,039	-100%
Diagnostic test, hearing aid checks, fittings and adjustments (c)	6,969	0	-6,969	-100%
Hearing aid and/or services average cost per user (d)	\$1,825	\$1,825	\$0	0%
Expenditures				
Premiums by payer				
Private employers for group insurance	\$86,438,375,000	\$86,448,713,000	\$10,338,000	0.0120%
CalPERS HMO employer expenditures (c)	\$3,098,551,000	\$3,098,551,000	\$0	0.0000%
Medi-Cal Managed Care Plan expenditures	\$28,492,273,000	\$28,492,273,000	\$0	0.0000%
Enrollees with individually purchased insurance	\$12,045,324,000	\$12,046,841,000	\$1,517,000	0.0126%
Enrollees with group insurance, CalPERS HMOs, Covered California, and Medi-Cal Managed Care (c)	\$2,486,222,000	\$2,486,591,000	\$369,000	0.0148%
Enrollee expenses				
For covered benefits (deductibles, copayments, etc.)	\$14,750,880,000	\$14,753,342,000	\$2,462,000	0.0167%
For noncovered benefits (d)	\$13,586,000	\$0	-\$13,586,000	-100.00%
Total expenditures	\$159,315,383,000	\$159,318,067,000	\$2,684,000	0.0017%

Source: California Health Benefits Review Program, 2019.

Notes: (a) Enrollees in plans and policies regulated by DMHC or CDI aged 0 to 64 years as well as enrollees 65 years or older in employer-sponsored health insurance. This group includes commercial enrollees (including those associated with Covered California or CalPERS) and Medi-Cal beneficiaries enrolled in DMHC-regulated plans.⁵

- (c) Enrollee premium expenditures include contributions by employees to employer-sponsored health insurance, health insurance purchased through Covered California, and contributions to Medi-Cal Managed Care.
- (d) Includes only expenses paid directly by enrollees (or other sources) to providers for services related to the mandated benefit that are not currently covered by insurance. This only includes those expenses that will be newly covered postmandate. Other components of expenditures in this table include all health care services covered by insurance.

Key: CalPERS = California Public Employees' Retirement System; CDI = California Department of Insurance; DMHC = Department of Managed Health Care; HMO = Health Maintenance Organizations.

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⁵ For more detail, see 2020 *Estimates of Sources of Health Insurance in California*, available at http://chbrp.com/analysis_methodology/cost_impact_analysis.php.

POLICY CONTEXT

The California Assembly Committee on Health has requested that the California Health Benefits Review Program (CHBRP)⁶ conduct an updated impact analysis (drawn from its prior 2017 evidence-based updated assessment of the medical, financial, and public health impacts of Assembly Bill 1601) of Assembly Bill 598, Hearing Aids for Minors.

Bill-Specific Analysis of AB 598, Hearing Aids for Minors

The California Assembly Health Committee has requested that the California Health Benefits Review Program (CHBRP) conduct an evidence-based assessment of the medical, financial, and public health impacts of California Assembly Bill (AB) 598.

If enacted, AB 598, would affect the health insurance of approximately 24.490 million enrollees (61.6% of all Californians); of these, 7,258,000 are enrollees aged 0 to 17 years old. This represents 100% of the 24.490 million Californians who will have health insurance regulated by the state in 2020 that may be subject to any state health benefit mandate law — health insurance regulated by the California Department of Managed Health Care (DMHC) or the California Department of Insurance (CDI). The bill excludes Medicare supplement, dental-only, and vision-only plans from the Health and Safety code provisions and excludes accident-only, specified disease, hospital indemnity, Medicare supplement, dental-only, and vision-only policies from the Insurance Code provisions.

Because analysis of a similar introduced bill was completed in 2016 for AB 2004 (Bloom) Hearing Aids, CHBRP has drawn from the AB 2004 report to inform this analysis. CHBRP expects that many of the impacts projected in its analysis of AB 2004 to be similar, as the language and intent of both bills are very similar. For the purpose of CHBRP's cost analyses, the bill language is similar enough to not require a new CHBRP cost analysis approach. To project the impact of AB 598, the updated cost analysis uses more recent claims data and an updated model reflecting the estimated 2020 population in state-regulated plans and policies. CHBRP also provides an updated public health analysis. CHBRP did not expect any major changes to the medical effectiveness literature and has included the AB 2004 medical effectiveness analysis for reference.

Bill Language

AB 598 would require DMHC-regulated health plans and CDI-regulated policies to provide coverage of hearing aids for children aged 0 to 17 years, as well as publicly funded plans (including CalPERS and Medi-Cal Managed Care Plans that are subject to the Knox-Keene Health Care Service Plan Act). The full text of AB 598 can be found in Appendix A.

Interaction With Existing Requirements

Health benefit mandates may interact and align with the following state and federal mandates or provisions.

⁶ CHBRP's authorizing statute is available at http://chbrp.org/faqs.php.

California Policy Landscape

California law and regulations

California law requires screening for hearing loss among children, first at birth in the Newborn Hearing Screening Program and subsequently at school age (for students in the public school system) (NCSL, 2011).^{7,8,9} For more information about these programs, please see the *Background on Hearing Aids: Minors* section.

There is no existing law mandating any kind of coverage for hearing aids for private insurance. However, for children age 21 years and under in Medi-Cal and children who meet certain qualifications ¹⁰ including a qualifying hearing loss, hearing aids are covered through California Children's Services (CCS). CCS is a state program that provides coverage for children under age 21 with certain eligible medical conditions, including hearing loss. Children may also qualify for CCS by meeting certain age, residence, medical, and financial requirements.^{11,12}

The eligibility criteria are:

Age: Child must be under 21;

Residence: Child must be California resident;

Medical condition: Child has a medical condition that is covered by CCS, as determined by the California Code of Regulations;¹³

Financial and other: Child and family meets one of the following criteria:

Family income of \$40,000 or less;

Out-of-pocket medical expenses expected to be more than 20% of family's adjusted gross income;

A need for an evaluation to find out whether there is a health problem covered by CCS;

Child was adopted with a known health problem that is covered by CCS;

Child has a need for the Medical Therapy Program (a state program that provides services for children who have handicapping conditions, generally due to neurological or musculoskeletal disorders); or

Medi-Cal, with full benefits.

For children who meet the stated criteria, CCS covers qualifying hearing loss as defined by the California Code of Regulations. 14

Current as of April 4, 2019

⁷ Cal. Health and Safety Code § 123975.

⁸ Cal. Health and Safety Code § 124115 et seq.

⁹ California Code of Regulations, Title 17, Section 2952 (c)(1).

¹⁰ Some privately insured children are eligible based on income guidelines.

¹¹ Medi-Cal Provider Manual. Part 2 – Audiology and Hearing Aids (AUD), California Children's Services (CCS) Program.

¹² http://www.dhcs.ca.gov/services/ccs/Pages/qualify.aspx.

¹³ California Code of Regulations, Title 22, Article 1, Sections 41811 through 41876.

¹⁴ 22 CCR § 41518 § 41518. Diseases of the Ear and Mastoid Process.

Medi-Cal recipients under age 21 must be referred to CCS for hearing loss services, including hearing aids, ¹⁵ both for fee-for-service and managed care. For Medi-Cal beneficiaries in county organized health system (COHS) plans, the COHS plans, rather than CCS, provide hearing services. ^{16,17,18}

Having private insurance does not preclude a child from receiving services through CCS. If they meet one or more of the previously mentioned requirements, children with private insurance may receive coverage through CCS for certain conditions (e.g., hearing loss) that their insurance does not cover or for services that meet the out-of-pocket medical expense eligibility above.¹⁹

Similar requirements in other states

Colorado, Delaware, Georgia, Kentucky, Louisiana, Maine, Maryland, Massachusetts, Minnesota, Missouri, New Jersey, New Mexico, North Carolina, Oklahoma, Oregon, Tennessee, and Texas require that health benefits plans in their state pay for hearing aids for children. Arkansas, Connecticut, Illinois, New Hampshire, and Rhode Island require coverage for both children and adults. Wisconsin requires coverage for both hearing aids and cochlear implants for children. Requirements vary state by state for ages covered, amount of coverage, benefit period, and provider qualifications.

Of the 20 states that mandate coverage of hearing aids for children, California's proposed legislation is most similar to Colorado's law, which requires plans to cover hearing aids for children younger than 18 years when medically necessary. Under Colorado's law, effective January 1, 2009, coverage includes new hearing aid(s) every 5 years, a new hearing aid when alterations to the existing hearing aid(s) cannot meet the needs of the child, and services and supplies such as the initial assessment, fitting, adjustments, and auditory training. Source: American Speech-Language-Hearing Association: https://www.asha.org/advocacy/state/issues/ha_reimbursement/.

Federal Policy Landscape

Affordable Care Act

A number of Affordable Care Act (ACA) provisions have the potential to or do interact with state benefit mandates. Below is an analysis of how AB 598 may interact with requirements of the ACA as presently exists in federal law, including the requirement for certain health insurance to cover essential health benefits (EHBs).²⁰

Any changes at the federal level may impact the analysis or implementation of this bill, were it to pass into law. However, CHBRP analyzes bills in the current environment given current law and regulations.

Essential Health Benefits

State health insurance marketplaces, such as Covered California, are responsible for certifying and selling qualified health plans (QHPs) in the small-group and individual markets. QHPs are required to meet a minimum standard of benefits as defined by the ACA as essential health benefits (EHBs). In

¹⁵ Medi-Cal Provider Manual. Part 2 – Audiology and Hearing Aids (AUD).

¹⁶ Email correspondence with DHCS, March 24, 2016.

¹⁷ These COHS counties are Marin, Napa, San Mateo, Solano, Santa Barbara, and Yolo.

¹⁸ CHBRP analyses exclude COHS plans.

¹⁹ Personal communication with Margaret Winter, March 15, 2016.

²⁰ The ACA requires nongrandfathered small-group and individual market health insurance — including but not limited to QHPs sold in Covered California — to cover 10 specified categories of EHBs. Resources on EHBs and other ACA impacts are available on the CHBRP website: http://www.chbrp.org/other_publications/index.php.

California, EHBs are related to the benefit coverage available in the Kaiser Foundation Health Plan Small Group Health Maintenance Organization (HMO) 30 plan, the state's benchmark plan for federal EHBs.^{21,22}

States may require QHPs to offer benefits that exceed EHBs.²³ However, a state that chooses to do so must make payments to defray the cost of those additionally mandated benefits, either by paying the purchaser directly or by paying the QHP.^{24,25} State rules related to provider types, cost-sharing, or reimbursement methods would *not meet* the definition of state benefit mandates that could exceed EHBs.²⁶

Table 2 below describes the conditions that would trigger the requirement for the state to defray costs, and AB 598's interaction with each condition.

Table 2. AB 598 and EHBs

Conditions That Would Trigger State to Defray the Cost of a **Services Mandated by AB 598 Mandate** Not covered in the Kaiser Small Group HMO 30 plan, which is part of the Services are not covered in Kaiser Small definition of the EHB benchmark package Group HMO 30 plan in California AB 598 would apply to QHPs in Covered California. The federal definition of a state benefit mandate that can exceed EHBs is "specific to the care, treatment, and services that a state requires issuers to offer to its enrollees."27 AB 598 would appear to meet this federal definition.

²⁴ State benefit mandates enacted on or before December 31, 2011, may be included in a state's EHBs, according to the U.S. Department of Health and Human Services (HHS). Patient Protection and Affordable Care Act: Standards Related to Essential Health Benefits, Actuarial Value, and Accreditation. Final Rule. Federal Register, Vol. 78, No. 37. February 25, 2013. Available at: www.gpo.gov/fdsys/pkg/FR-2013-02-25/pdf/2013-04084.pdf.

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²¹ The U.S. Department of Health and Human Services (HHS) has allowed each state to define its own EHBs for 2014 and 2015 by selecting one of a set of specified benchmark plan options. CCIIO, Information on Essential Health Benefits Benchmark Plans. Available at: https://www.cms.gov/cciio/resources/data-resources/ehb.html.

²² H&SC Section 1367.005; IC Section 10112.27.

²³ ACA Section 1311(d)(3).

²⁵ However, as laid out in the Final Rule on EHBs HHS released in February 2013, state benefit mandates enacted on or before December 31, 2011, would be included in the state's EHBs and there would be no requirement that the state defray the costs of those state mandated benefits. For state benefit mandates enacted after December 31, 2011, that are identified as exceeding EHBs, the state would be required to defray the cost.

²⁶ Essential Health Benefits. Final Rule. A state's health insurance marketplace would be responsible for determining when a state benefit mandate exceeds EHBs, and QHP issuers would be responsible for calculating the cost that must be defrayed.

²⁷ Essential Health Benefits Final Rule. Federal Register, Vol. 87, No. 27. February 25, 2013. Available at: www.gpo.gov/fdsys/pkg/FR-2013-02-25/pdf/2013-04084.pdf.

Conditions That Would Trigger State to Defray the Cost of a Mandate

Services Mandated by AB 598

Pediatric hearing aids and related services are not covered under basic health care services, as required by the Knox-Keene Health Care Service Plan Act of 1975

Source: California Health Benefits Review Program, 2019.

Notes: (a) California selected Kaiser Small Group HMO 30 as its base EHB benchmark plan, and supplemented this plan with pediatric dental and vision benefits, and habilitative services to meet federal requirements.

- (b) Basic health care services are defined by the Knox Keene Health Care Service Plan Act of 1975.
- (c) Federal regulations define benefit mandates that could exceed EHBs as benefits that are specific to care, treatment, and/or services. Essential Health Benefits. Final Rule 12843.

Key: EHB = essential health benefit; HMO = health maintenance organization; QHP = qualified health plan.

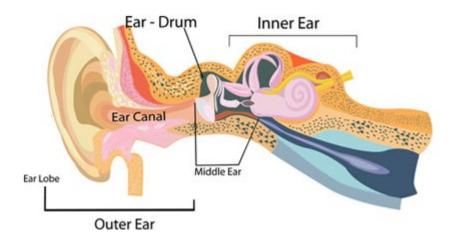
As outlined in the table above, AB 598 would require coverage for a new state benefit mandate that appears that it would exceed the definition of EHBs in California. This would appear to trigger the ACA requirement that the state defray the cost of additional benefit coverage for enrollees in QHPs in Covered California. For more information on potential state costs, refer to Table 4 in the *Benefit Coverage*, *Utilization*, *and Cost Impacts* section.

BACKGROUND ON HEARING AIDS: MINORS

Types of Hearing Loss

There are three types of hearing loss: conductive, sensorineural, and mixed. Sensorineural hearing loss occurs when there is damage to the inner ear hair cells or a damaged hearing nerve. Conductive hearing loss, affecting the outer ear and middle ear, is usually transient, unlike sensorineural loss, which is generally permanent (CDC, 2015a).

Most permanent hearing loss is sensorineural and is attributed to congenital causes (present at birth) or acquired during childhood. About 50% of congenital hearing loss cases are due to genetic causes, 25% of cases are due to maternal illness during pregnancy, premature birth, or complications after birth. The causes are unknown for the remaining 25% of cases (CDC, 2015b). Reasons for acquired hearing loss include excessive noise, injury, certain medications, tumors, jaundice, meningitis, or problems with blood circulation (Boyle et al., 2011; Shargorodsky et al., 2010).



Source: CDC, 2015a, modified by California Health Benefits Review Program, 2017.

Hearing loss can range from "mild" to "profound" and can be unilateral or bilateral (one or both ears).

California Hearing Screening Programs

California Newborn Hearing Screening Program

Landmark research in the 1990s found that early identification and treatment of hearing loss in children prevented delays in speech, language, and cognitive development, which led to the implementation of the universal newborn hearing screening programs (NHSP) in the United States (Yoshinaga-Itano, 2003). The California Newborn Hearing Screening Program requires California hospitals to screen newborns for hearing loss before discharge (DHCS, 2016). The most recent data (2013) showed that 97% of live births in California were screened, and of those, 0.2% (909 infants) were diagnosed with hearing loss by age 6 months (CDPH, 2015).

The program's goal is to identify infants with hearing loss before 3 months of age and subsequently link those infants to intervention services by 6 months of age (DHCS, 2016). Infants who fail the initial

screening in the hospital setting are referred for up to two more rescreenings prior to 3 months of age. Those who do not pass the final screening are referred to California Children's Services for a diagnostic hearing evaluation. In addition to screening and diagnosis for hearing loss, the NHSP connects families of newly diagnosed infants with community support services (including services provided based on the requirements of the Individuals with Disabilities Education Act), assists with assessing the family's insurance coverage or, if eligible, facilitates enrollment in the California Children Services and Early Start Programs (DHCS, 2016).

Public School Hearing Screening Programs

Public screening programs for hearing loss in school-aged children also identify those with previously undiagnosed loss and acquired hearing loss. Specifically, California requires school-aged children to be screened in kindergarten or first grade, second, fifth, eighth, and tenth or eleventh grade. School audiometrists, public health nurses, or credentialed school nurses conduct the screenings. If a child fails the hearing test, the school must provide to the parents or guardians a written notice of the results and provide a recommendation for medical and audiological follow-up evaluations.

Prevalence and Incidence of Hearing Loss in California

National

According to the Centers for Disease Control and Prevention, estimating the total number of children with hearing loss is dependent on the age groups studied and the definition of hearing loss (CDC, 2015c). Various national surveys²⁸ and programs track the incidence²⁹ and prevalence³⁰ of children with hearing loss using different age groups (e.g., cohorts of newborns, aged 8 years, aged 3 to 17 years); different definitions (e.g., moderate-to-profound loss, affected by hearing loss), and different methods (e.g., self-report, administrative records, audiometric evaluations) (Mehra et al., 2009). These differences make it difficult to calculate an overall prevalence rate for children under age 19 years. The literature frequently notes that the *incidence* of moderate-to-profound pediatric hearing loss ranges between 1 and 5 per 1,000 children (0.1% to 0.5%) (Boyle et al., 2011; HLAC, 2016; NIDCD, 2016). Other sources report *prevalence* rates between 3.1% to 5.3% and up to 15% of children (aged 6 to 19 years and 12 to 19 years, respectively) with a hearing loss of at least 16 dB (slight loss) in one or both ears (Niskar et al., 1998; Shargorodsky et al., 2010) (Table 1).

California

CHBRP found no registry or recent survey data that estimated overall hearing loss in California's pediatric population, but the CDC Early Hearing and Detection Intervention program showed an incidence rate of 1.9 per 1,000 California newborns screened in 2013 with hearing loss (reported via California NHSP). Additionally, there are several state agencies that provide services to support many of California's children with hearing loss including the California Department of Developmental Services (serving about 3,512 children with "hearing problems") and the California Department of Education (serving about 16,150³¹ "hard of hearing/deaf" children) (CDE, 2016; DDS, 2016).

²⁸ National Health and Nutrition Examination Survey (NHANES III), Metropolitan Atlanta Developmental Disabilities Surveillance Program, National Health Information Survey, Early Hearing Detection and Intervention Program, etc. ²⁹ Incidence is the number of new cases identified in a specified timeframe (e.g., number of new cases of flu in August).

³⁰ Prevalence is the number of all active cases identified in a specific timeframe (e.g., all cases of flu in August).

³¹ Personal communication, N. Sager, March 2016.

Children may experience hearing loss in one or both ears, and so will require either one or two hearing aids. CHBRP finds the following prevalence estimate most relevant to the analysis of AB 598: Nationwide, hearing loss in one ear (unilateral) occurs in about 2.7% of adolescents aged 12 to 19 while hearing loss in both ears (bilateral) is less common at 0.8% of adolescents (Shargorodsky et al., 2010). This overall prevalence rate of 3.5% includes children with unilateral and bilateral loss of at least 16 dB that is congenital or acquired.

Types and Costs of Hearing Aids

Costs and Ability to Pay

Hearing aids generally cost between \$1,500 and \$4,000 per ear depending on the technology and enhancements selected by the patient. Patients also incur costs for hearing aid-related services such as fittings, repairs, and related audiometry testing. Families of children with hearing loss experience additional costs associated with more frequent fittings of new ear molds necessary to accommodate the child's growth (up to 4 times per year for infants/toddlers³²). Muñoz et al. (2013) reported that the most important challenges to parents in obtaining pediatric hearing aids was the ability to pay, accepting the need for hearing aids, and wait time for a pediatric audiologist. Their 2007 to 2010 survey results indicated that, despite the cost challenge, only a minority of parents were unable to obtain hearing aids for their child (4 of 333 respondents, or 1.2%). Thirty-seven percent reported having insurance coverage for hearing aids and about one-half of children were fitted with loaner hearing aids prior to purchasing their own (California does not have a hearing aid loaner program unlike Colorado, Idaho, or Kansas; however, some hearing aid manufacturers provide the loaner service) (Muñoz et al., 2013). Other sources of hearing aid assistance, for those who meet eligibility criteria, include charities and California Children's Services³³ (Muñoz et al., 2013).

In summary, cost may pose a final barrier wherein a minority of children who need hearing aids go without hearing aids because they cannot afford them. In other cases, families may shoulder a financial burden to acquire medically necessary hearing aids for children.

Types of Hearing Aids

There are five basic categories of hearing aids (Table 3), all of which are customized for each user by the manufacturer and audiologist. Due to improved technology, the electronics used in hearing aids are usually digital rather than analog;³⁴ however, either can be used in any type of hearing aid. In general, hearing aids include a microphone, amplifier, receiver, and battery (volume controls are optional, and can be activated or de-activated in the programming software (American Hearing Research Foundation, 2015). *Digital aids* convert sound waves into numerical codes (i.e., binary code) before amplifying them. The coding allows the audiologist to program the aid to accommodate a variety of types, degrees, and configurations of hearing and to help the user hear and understand in a variety of settings (i.e., classrooms, noisy restaurants, etc.). Digital aids also have the ability to focus on sounds coming from a specific direction (NIDCD, 2015).

³² Personal communication, M. Winter, March 2016.

³³ http://www.dhcs.ca.gov/services/ccs/Pages/qualify.aspx.

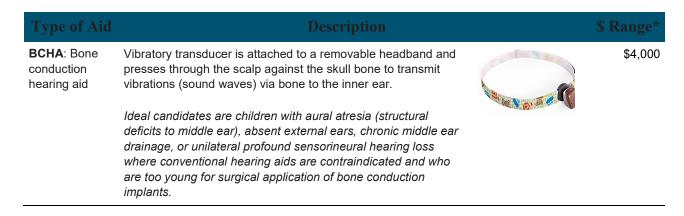
³⁴ Personal communication, M. Winter, March 2016.

Hearing aid fittings

Children who are prescribed hearing aids visit an audiologist who works with the child's parents or guardians to select an appropriate hearing aid. The type of insurance coverage for hearing aids, if any, may impact the type of hearing aid they select. The audiologist takes impressions of the child's ears to make custom ear molds for the child's hearing aid. After the hearing aid is selected and ordered, the child returns for a fitting. This requires taking measurements of the child's ear canal volume, programming the hearing aids using manufacturer software, and adjusting the hearing aid to the child's ear canal volume, verifying the amplification to appropriate target values and validation of the fitting through observation, questionnaires, assessment of sound detection and speech comprehension. For young children, hearing aid checks and assessments are needed frequently with ear molds being recast three to four times per year). When children are well established with a stable hearing and amplification, they are likely to need checks and assessments about twice annually, and adolescents are likely to need annual checks.

Table 3. Description of Categories of Hearing Aids

Hard plastic cases that fit behind the ear and connect by tubing \$1,580-\$2,769 Behind-the-ear to a plastic customized ear mold that fits into the outer ear. Least expensive, easiest to adjust, less feedback, fewest problems with wax or infections. Suitable for mild-to-profound hearing loss. BTE are considered the most appropriate hearing aid for young children since they accommodate the widest range of loss, and, since as the child grows, ear molds can be replaced frequently without having to re-case an in-the-ear instrument. RIC/RITE: Similar in appearance to BTE, but the speaker is placed inside \$1,694-\$2,993 Receiver in the canal via thin wires instead of acoustic tubes. Suitable for canal/Receivermild to severe loss. Controls are easy to manipulate. Wax and in-the ear moisture build up may occur, and users may feel "plugged" while wearing. May be appropriate for children since ear molds can be recast as the child grows. ITE: The aid, contained in a custom shell, fits in outer ear bowl and \$1,600-\$2,757 part of the ear canal. They are suitable for mild-to-severe In-the-ear hearing loss. Low-profile hearing aids are described as half-shell shapes that fit in the lower half of the outer ear and are large enough to accommodate volume wheels and program push buttons. Requires dexterity to adjust and remove; not recommended for young children who would require new custom shells to assure proper fit as they grow. ITC/CIC: Fits entirely inside the canal. The least visible aids are \$1,695-\$2,958 In-the-canal/ completely-in-the-canal (CIC). These are very small and can be Completely-inhard for some people to adjust and remove. Both can be used for mild-to-moderately severe hearing loss and are generally not canal recommended for young children or people with severe-toprofound hearing loss due to limited power and volume and because the smallest aids can be a choking hazard for infants and toddlers.



Sources: California Health Benefits Review Program, 2016. Photos from American Speech-Language-Hearing Association. Descriptions from the American Hearing Research Foundation, NIDCD, and personal communication with M. Winter.

Note: Extended Wear Hearing Aids are another newer option for adults. They are placed nonsurgically in the ear canal by an audiologist and worn continuously for several months until replaced with a new aid.

* Estimated range in costs obtained from AARP Hearing Aid Styles: Pros and Cons (Gandel, 2014), and personal communication with M. Winter, April 5, 2016 (for BCHA estimate).

Social Determinants of Health³⁵ and Disparities³⁶ in Hearing Loss

Per statute, CHBRP includes discussion of disparities under the broader umbrella of social determinants of health (SDoH). SDoH include factors outside of the traditional medical care system that influence health status and health outcomes. CHBRP considers the full range of SDoH and related disparities (e.g., income, education, and social construct around age, race/ethnicity, gender, and gender identity/sexual orientation) that are relevant to this bill and where evidence is available. In the case of AB 598, evidence shows that disparities exist in the prevalence of pediatric hearing loss by gender and race/ethnicity in addition to disparities in the prevalence of obtaining screening for hearing loss by geographic location and educational attainment. No data were found regarding the utilization of hearing aids in the pediatric population by race/ethnicity or gender.

Disparities in Pediatric Hearing Loss

CHBRP reviewed several sources to identify potential disparities in the prevalence of pediatric hearing loss. The 2005–2006 National Health and Nutrition Examination Survey (NHANES) used interviews and performed audiometric evaluations on children aged 12 to 19 years to determine level of hearing loss (moderate to profound) in the pediatric cohort. The National Health Interview Survey (NHIS) included a nationally representative cohort of children aged 3 to 17 years to estimate the prevalence of moderate-to-profound hearing loss. The NHIS data presented here are aggregated between 1991 and 2008 (Boyle et al., 2011). The 2010 Metropolitan Atlanta Developmental Disabilities Surveillance Program (MADDSP)

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³⁵ CHBRP defines social determinants of health as conditions in which people are born, grow, live, work, learn, and age. These social determinants of health (economic factors, social factors, education, physical environment) are shaped by the distribution of money, power, and resources and impacted by policy (adapted from CDC, 2014; Healthy People 2020 [ODPHP, 2016). See SDoH white paper for further information. Available at: http://www.chbrp.org/analysis_methodology/docs/Incorporating%20Relevant%20Social%20%20Determinants%20of%20Health%20in%20CHBRP%20Analyses%20Final%2003252016.pdf.

³⁶ Several competing definitions of "health disparities" exist. CHBRP relies on the following definition: "Health disparities are potentially avoidable differences in health (or health risks that policy can influence) between groups of people who are more or less advantaged socially; these differences systematically place socially disadvantaged groups" at risk for worse health outcomes (Braveman, 2006).

monitored only children aged 8 years using administrative data from multiple education and health records and reported on those with moderate-to-profound hearing loss (Van Naarden Braun et al., 2015).

Gender

Most studies found that pediatric hearing loss is more prevalent among males than females (Mehra et al., 2009). For example, a study using NHIS data found that the prevalence of self-reported moderate-to-profound pediatric hearing loss in males was 0.42% compared with 0.35% in females (Boyle et al., 2011). A study using MADDSP data on 8-year-olds in the Atlanta region reported a mean hearing loss prevalence rate of 1.5% for males compared with 1.2% for females between 1991 and 2010. And Shargorodsky et al. (using NHANES data) reported that among 12- to 19-year-olds, hearing loss among males was 21.8% compared to females at 17.1%. The NHANES study included those with a slight hearing loss (16 dB or greater) rather than moderate or greater loss, and focused on older children who would have higher rates of acquired loss, thus, the discrepancy between studies.

Income

Boyle et al. (2011) found that a higher proportion of children who were poor and who were covered by public insurance suffered from hearing loss, but that the differences were not statistically significant. For instance, the prevalence of moderate-to-profound hearing loss in children living below 200% FPL³⁷ was 0.47% compared with 0.32% for those at or above 200% FPL. Additionally, hard of hearing children with private insurance had the lowest prevalence rate of hearing loss (0.34%), followed by those who were uninsured (0.44%). Those who had Medicaid/Children's Health Insurance Program (CHIP) insurance had the highest rate of hearing loss (0.77%) (Boyle et al., 2011). These findings are from the National Health Interview Survey using parent reports of their child's moderate-to-profound hearing loss. Although there is no explanation of why rates may be higher in poor children, the same pattern was found in the distribution of ADHD (attention-deficit/hyperactivity disorder), learning disabilities, intellectual disabilities, seizures, and other developmental delays included in the study.

Race/ethnicity

CHBRP found ambiguous evidence about racial/ethnic disparities in the prevalence of pediatric hearing loss. Two studies reported that prevalence rates of moderate-to-profound hearing loss was lowest among Hispanics (Boyle et al., 2011; Shargorodsky et al., 2010). One study showed non-Hispanic whites with a higher prevalence of pediatric hearing loss than non-Hispanic blacks (0.44% and 0.35%, respectively) (Boyle et al., 2011), whereas two other studies found no significant difference between the two groups (Shargorodsky et al., 2010; Van Naarden Braun et al., 2015).

Disparities in Obtaining Medical Services for Hearing Loss

CHBRP considers both disparities in health conditions, such as hearing loss, as well as disparities in obtaining medical services to treat identified health conditions. In this case, those with hearing loss would need to be screened and diagnosed in order to receive a hearing aid. Thus, CHBRP conducted a literature review to examine the extent to which there are disparities in receipt of hearing screenings or receipt of hearing aids. CHBRP found limited evidence regarding the types of barriers facing families in obtaining screening for hearing loss followed by the management of hearing loss and acquisition of hearing aids for children in need. Bush et al. (2014) found that there are regional socioeconomic and educational disparities in the timely diagnosis of congenital hearing loss in rural children and concluded that there may be a number of rural socioeconomic variables contributing to noncompliance with

³⁷ FPL = Federal Poverty Level.

treatment and diagnostic factors, including limited availability of infant diagnostic audiological services, longer average commute times to seek health care services (1 to 3 hours), lack of public transit, and geographic isolation. In a systematic review conducted by Ravi et al. (2016), 25 of 53 studies reported disparities in education and lack of adequate knowledge as a leading contributor of familial noncompliance and loss to follow-up for hearing loss management. To date, there have been no studies conducted that review and evaluate disparities in obtaining hearing aids. However, it stands to reason that disparities in obtaining screening for hearing loss would transfer to disparities in obtaining hearing aids. Although it is important to note that coverage of hearing aids through the Medi-Cal program in California may reduce disparities by eliminating financial barriers for low-income children, Medi-Cal coverage would not address other barriers such as lack of education or geographic location listed above.

The presence of hearing loss in California/the United States creates a societal impact. In dollar terms, the societal impact can be indirect (lost wages, etc.) as well as direct (medical care, etc.). CHBRP is unable to find data that displays the larger societal impact of hearing loss specifically. The *Benefit Coverage*, *Utilization*, *and Cost Impacts* section estimates cost impacts on payers, including enrollees. Such figures represent a subset of the total societal impact related to hearing loss.

MEDICAL EFFECTIVENESS

Because CHBRP completed a literature review in 2016 for a very similar bill, AB 2004 (Bloom) Hearing Aids: Minors, CHBRP did not complete an entirely new literature review in 2017 for AB 1601 and for AB 598 in 2019. CHBRP assumed that the literature in this field is unlikely to have changed significantly in the past 2 years³⁸, which was confirmed by an abbreviated literature search for medical literature on this subject published since 2017. Outcomes addressed in 2016's AB 2004 literature review include:

- Speech Outcomes;
- Language Development;
- Nonverbal Outcomes;
- Personal/Social Development Outcomes;
- Effectiveness of Using a Hearing Aid With Cochlear Implant Summary; and
- Effectiveness of Using a Wearable BCHA.

In this section, CHBRP presents a summary of the 2016 literature review results. For the full **Medical Effectiveness** section and literature review results, please see the AB 2004 CHBRP report (<u>CHBRP</u> Completed Analyses).

Interventions to treat hearing loss in children involve fitting children with hearing aids and providing educational interventions for children and their caregivers. Hearing aids help children with hearing loss by amplifying sounds. In the United States, the federal Individuals with Disabilities Education Act (IDEA) requires local school districts to provide educational interventions to children with hearing loss. These interventions include training in the use of hearing aids and auditory, speech, and language development. Families of children with hearing loss are often given counseling and training in stimulation of speech and communication.

Interventions may also include sign language training. Most intervention programs for hearing loss among young children provide a combination of home- and school-based services (Carney and Moeller, 1998).

Research Approach and Methods

CHBRP's medical effectiveness review for AB 1601 built upon the review conducted by CHBRP for AB 368 (2007) and includes studies published from 2006 to 2016. The search was limited to studies of children with hearing loss because the three bills analyzed since 2016 would require health plans to cover hearings aids only for children and because characteristics of hearing loss in children and adults differ (CHBRP, 2007). The CHBRP medical effectiveness reviews focus on traditional air conduction hearing aids because they are the type of hearing aids most frequently used by children with hearing loss (Gabbard and Schryer, 2003; Palmer and Ortmann, 2005).³⁹ A more thorough description of the methods

³⁸ Further discussion of this rationale is included in the *Methodological Considerations* section.

³⁹ In the 2016 literature review, CHBRP searched for more current data on the types of hearing aids used by children but did not identify any more recent studies.

used to conduct the medical effectiveness review and the process used to grade the evidence for each outcome measure may be found in Appendix B of the AB 2004 Report (<u>CHBRP Completed Analyses</u>).

Methodological Considerations

It is generally accepted that the use of hearing aids improves the hearing of children with hearing loss. As a result, there have been few recent studies on the impact of hearing aids on hearing in children. As noted, the current review builds upon the review conducted by CHBRP for AB 368 (2007); key findings of studies noted previously are summarized, and more current literature is included where available. The review examines three major categories of recent studies on children with hearing loss: (1) studies of the relationship between age at initial diagnosis and treatment of hearing loss, and children's speech, language, and social development; (2) studies of the effect of wearing a hearing aid in the opposite ear from a cochlear implant, and (3) studies of wearable BCHAs.

The literature review did not discover any randomized controlled trials (RCTs) of children with hearing loss that assess the effects of early diagnosis and treatment of hearing loss, or the effectiveness of using a hearing aid in the opposite ear from a cochlear implant, or wearable BCHA. The barriers to conducting RCTs of hearing loss treatments for children are formidable, resulting in a research base that is not as rigorous and thereby limiting the certainty of conclusions drawn from the literature. All of the studies of the effectiveness of early diagnosis and treatment were observational studies that did not include control groups of children with hearing loss who did not receive hearing aids or other interventions.

Outcomes Assessed

CHBRP's review of the literature on the effects of hearing aids on children with hearing loss suggests that early treatment of hearing loss is associated with improvement in language, verbal, nonverbal, and social development outcomes. These findings relate to AB 598, because if health plans cover hearing aids for children, more children may have access to hearing aids at a younger age.

Findings for Quality of Life in Children

Speech outcomes

The 2007 CHBRP review found a preponderance of evidence suggesting that early diagnosis and treatment of hearing loss decreases the age at which children begin to form syllables and improves the intelligibility of their speech.

CHBRP found no recent studies examining the effect of hearing aids on speech outcomes in children.

The preponderance of evidence from moderate research designs suggests that early treatment of hearing loss by hearing aids is effective in improving speech outcomes in children.

Language development outcomes

The 2007 CHBRP report on hearing aids in children described several studies that assessed the impact of early treatment of hearing loss via hearing aids on language development outcomes. CHBRP found a preponderance of evidence that children treated for hearing loss at a younger age had statistically significant improvement in receptive vocabulary and verbal reasoning compared to children at later stages that did not have statistically significant language development outcomes. The report also cites studies demonstrating that children fitted with hearing aids at younger ages had significantly larger

vocabularies, asked a significantly higher proportion of questions in conversation, and spoke significantly more words per minute as measured by one of two instruments.

CHBRP identified two more recent studies (Tomblin et al., 2014, 2015) that found mild-to-severe hearing loss places children at risk for delays in language development, but those risks are moderated by the provision of early and consistent access to well-fit hearing aids that provide optimized audibility.

Overall, the preponderance of evidence suggests that early diagnosis and treatment of hearing loss improves language development.

Nonverbal interaction outcomes

Three studies identified by CHBRP in 2007 demonstrated an association between early diagnosis of hearing loss and treatment and more advanced nonverbal interactions (such as observation, imitation, discrimination among objects, and motor behavior) for children with hearing aids, although two out of three of these studies' observations were not statistically significant.

CHBRP found no recent studies examining the effect of hearing aids on nonverbal interaction in children.

Thus, there is a preponderance of evidence suggests that early diagnosis and treatment are associated with small, nonsignificant gains in nonverbal understanding and interaction.

Personal/social development outcomes

In 2007, CHBRP identified several studies with a lack of significant and consistent findings investigating the effects of age at intervention to treat hearing loss on children's personal and social development.

CHBRP found no recent studies examining the effect of hearing aids on personal and social development in children.

The lack of significant and consistent findings indicates that the evidence of effect of early diagnosis and treatment of hearing loss on personal/social development is conflicting. Please note that the absence of evidence is not "evidence of no effect" — positive or negative impacts could result, but current evidence is insufficient to ascertain outcomes.

Findings for Hearing Aid Use With Cochlear Implants and Wearable BCHA

Studies of the effects of using a hearing aid in the opposite ear from a cochlear implant

Cochlear implants are used by children with severe-to-profound hearing loss that have one or more ears in which hearing is too poor to derive benefit from a hearing aid. Whereas a hearing aid amplifies sounds to improve the ear's ability to hear them, a cochlear implant bypasses the damaged portions of the ear and directly stimulates the auditory nerve. Cochlear implants consist of an implanted electrode array that is attached to an external device that amplifies sound, processes speech, stimulates the auditory nerve, and transmits signals to the implanted electrode array. Children who receive cochlear implants must undergo extensive speech therapy because the process of hearing with a cochlear implant differs from normal hearing or using a hearing aid (NIDCD, 2006).

The 2007 CHBRP report found several studies that assessed the impact of using a hearing aid in the opposite ear from a cochlear implant. ⁴⁰ These studies are pertinent to AB 593 because having health insurance coverage for hearing aids may increase the likelihood that children with cochlear implants would be fitted with a hearing aid in the opposite ear. Several previous studies found that using a hearing aid with a cochlear implant was associated with a statistically significant improvement in speech recognition (Ching et al., 2001, 2005; Holt et al., 2005). By contrast, one study reported that using a hearing aid with a cochlear implant had no effect on speech recognition, but instead found that bilateral cochlear implants were associated with better speech recognition than were unilateral cochlear implants (Litovsky et al., 2006).

Overall, the preponderance of the evidence suggests that using a hearing aid with a cochlear implant improves speech recognition, but may not be as effective as bilateral cochlear implants for children who are candidates for bilateral cochlear implants. CHBRP found no recent studies examining the effect of using a hearing aid in the opposite ear from a cochlear implant on speech recognition.

Studies of the effects of using wearable BCHA

The wearable bone conduction hearing aid (BCHA) is an alternative to the surgically implanted BCHA for children that are too young for an implant because the thickness of the temporal bone is too small and because of problems with osseo-integration of the titanium implant in the immature bone (Verhagen et al., 2008). CHBRP interprets AB 593 to require health plans to cover wearable BCHAs because they are external, wearable devices.

CHBRP found two cohort studies conducted outside of the United States that evaluated the effects of wearable BCHAs for children with bilateral aural atresia (failure of the development of the external auditory canal in both ears, such that it cannot accommodate a standard hearing aid). The studies found that the wearable BCHA is as effective for hearing rehabilitation and auditory development (Fan et al., 2014; Verhagen et al., 2008). One study found the wearable BCHA to be as effective as the conventional bone conductor with a spring clamping steel headband (Verhagen et al., 2008). Neither study assessed adverse effects associated with use of the wearable BCHA. Further limitations of these studies include low statistical power due to small sample sizes, and limited data assessing language development outcomes (Verhagen et al., 2008).

Study Findings

CHBRP's review of the literature on the effects of hearing aids on children with hearing loss suggests that early treatment of hearing loss is associated with improvement in language, verbal, nonverbal, and social development outcomes. These findings relate to AB 598, because if health plans cover hearing aids for children, more children may have access to hearing aids at a younger age.

⁴⁰ The 2007 report for AB 368 also summarizes studies related to the effect of using a hearing aid in conjunction with a cochlear implant on the localization of sound, and impact of using a hearing aid in conjunction with a cochlear implant on children's functional performance during activities of daily living. Though evidence for improvement in localization was ambiguous, CHBRP found that use of a hearing aid in conjunction with a cochlear implant is effective at improving functional performance during activities of daily living.

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Studies of the effects of using a hearing aid in the opposite ear from a cochlear implant

Cochlear implants are used by children with severe-to-profound hearing loss that have one or more ears in which hearing is too poor to derive benefit from a hearing aid. Whereas a hearing aid amplifies sounds to improve the ear's ability to hear them, a cochlear implant bypasses the damaged portions of the ear and directly stimulates the auditory nerve. Cochlear implants consist of an implanted electrode array that is attached to an external device that amplifies sound, processes speech, stimulates the auditory nerve, and transmits signals to the implanted electrode array. Children who receive cochlear implants must undergo extensive speech therapy because the process of hearing with a cochlear implant differs from normal hearing or using a hearing aid (NIDCD, 2006).

The 2007 CHBRP report found several studies that assessed the impact of using a hearing aid in the opposite ear from a cochlear implant. ⁴¹ These studies are pertinent to AB 598 because having health insurance coverage for hearing aids may increase the likelihood that children with cochlear implants would be fitted with a hearing aid in the opposite ear. Several previous studies found that using a hearing aid with a cochlear implant was associated with a statistically significant improvement in speech recognition (Ching et al., 2001, 2005; Holt et al., 2005). By contrast, one study reported that using a hearing aid with a cochlear implant had no effect on speech recognition, but instead found that bilateral cochlear implants were associated with better speech recognition than were unilateral cochlear implants (Litovsky et al., 2006).

Overall, the preponderance of the evidence suggests that using a hearing aid with a cochlear implant improves speech recognition, but may not be as effective as bilateral cochlear implants for children who are candidates for bilateral cochlear implants. CHBRP found no recent studies examining the effect of using a hearing aid in the opposite ear from a cochlear implant on speech recognition.

Studies of the effects of using wearable BCHA

The wearable BCHA is an alternative to the surgically implanted BCHA for children that are too young for an implant because the thickness of the temporal bone is too small and because of problems with osseo-integration of the titanium implant in the immature bone (Verhagen et al., 2008). CHBRP interprets AB 598 to require health plans to cover wearable BCHAs because they are external, wearable devices.

CHBRP found two cohort studies conducted outside of the United States that evaluated the effects of wearable BCHAs for children with bilateral aural atresia (failure of the development of the external auditory canal in both ears, such that it cannot accommodate a standard hearing aid). The studies found that the wearable BCHA is as effective for hearing rehabilitation and auditory development (Fan et al., 2014; Verhagen et al., 2008). One study found the wearable BCHA to be as effective as the conventional bone conductor with a spring clamping steel headband (Verhagen et al., 2008). Neither study assessed adverse effects associated with use of the wearable BCHA. Further limitations of these studies include low statistical power due to small sample sizes, and limited data assessing language development outcomes (Verhagen et al., 2008).

Summary of Findings

The figures in this section summarize CHBRP's findings regarding the strength of the evidence for the effects of specific tests, treatments, and services addressed by AB 598. Separate charts are presented for each test, treatment, or service for which the bill would mandate coverage and for each outcome for which evidence of the effectiveness of a treatment is available. The title of the chart indicates the test, treatment or service for which evidence is summarized. The statement under the heading "Conclusion" presents CHBRP's conclusion regarding the strength of evidence about the effect of a particular test, treatment, or service on a specific relevant outcome and the number of studies on which CHBRP's conclusion is based. For test, treatments, and services for which CHBRP concludes that there is clear and convincing, preponderance, limited, or conflicting evidence, the placement of the vertical bar indicates the strength of the evidence. If CHBRP concludes that evidence is insufficient, a graph that states "Insufficient Evidence" will be presented.

⁴¹ The 2007 report for AB 368 also summarizes studies related to the effect of using a hearing aid in conjunction with a cochlear implant on the localization of sound, and impact of using a hearing aid in conjunction with a cochlear implant on children's functional performance during activities of daily living. Though evidence for improvement in localization was ambiguous, CHBRP found that use of a hearing aid in conjunction with a cochlear implant is effective at improving functional performance during activities of daily living.

Figure 1. Speech Outcomes Summary

CHBRP concludes that there is a preponderance of evidence from studies with moderately strong research designs that suggests that earlier age of fitting with hearing aid is associated with greater gains in speech outcomes. The reason for a rating of moderate is due to a lack of studies with strong research designs (e.g., RCTs).



Figure 2. Language Development Outcomes Summary

CHBRP concludes that there is a preponderance of evidence from studies with moderately strong research designs that hearing aids are effective in improving language development outcomes in children. In particular, risk for language delays in children with hearing loss may be mitigated from early age of fitting and consistent use of hearing aids. The reason for a rating of moderate is due to a lack of studies with strong research designs (e.g., RCTs).



Figure 3. Nonverbal Outcomes Summary

CHBRP concludes that there is a preponderance of evidence that suggest hearing aids are effective in improving nonverbal outcomes in children.



Current as of April 4, 2019 www.chbrp.org 19

Figure 4. Personal/Social Development Outcomes Summary

CHBRP concludes that there is conflicting evidence that hearing aids are effective in improving personal and social development outcomes in children. CHBRP notes that the absence of conclusive evidence does not mean there is no effect; it means the effect is unknown.



Figure 5. Effectiveness of Using a Hearing Aid With Cochlear Implant Summary

CHBRP concludes that there is a preponderance of evidence that hearing aid use with a cochlear implant improves outcomes for children, but may not be as effective as bilateral cochlear implants for children who are candidates for bilateral cochlear implants.



Figure 6. Effectiveness of Using a Wearable BCHA

CHBRP concludes that there is a preponderance of evidence from studies with moderate designs that suggest the wearable BCHA is effective for hearing rehabilitation and auditory development.



Current as of April 4, 2019 www.chbrp.org 20

BENEFIT COVERAGE, UTILIZATION, AND COST IMPACTS

As discussed in the *Policy Context* section, AB 598 would require DMHC-regulated health plans and CDI-regulated policies to provide coverage of hearing aids for children aged 0 to 17 years, as well as publicly funded plans (including CalPERS and Medi-Cal Managed Care Plans that are subject to the Knox-Keene Health Care Service Plan Act). CHBRP determined current coverage of hearing aids for children aged 0 to 17 by relying upon the survey of the seven largest providers of health insurance in California performed for a substantially similar bill AB 2004 (2016).

All hearing aid service product codes were identified with the assistance of a content expert. The following were excluded as they identify services not covered by AB 598: cochlear implants, battery and cord replacements, and hearing screening. Hearing aid product codes (HCPCs) were used to extract data from Truven's MarketScan® Commercial Claims and Encounters Database ('MarketScan') and the Milliman Consolidated Health Cost Guidelines Sources Database ('CHSD'). For this analysis, CHBRP includes the following types of hearing aids:

- Behind-the-ear (BTE);
- Receiver in canal/receiver-in-the ear (RIC/RITE);
- In-the-ear (ITE);
- In-the-canal/completely-in-canal (ITC/CIC); and
- Wearable (non-surgically implanted) bone conduction hearing aid (BCHA).

Because all children already qualify for initial assessment hearing screening under the California Newborn Screening Hearing Program and school-age screening, costs associated with screening were excluded from the bill analysis (ASHA, 2019). The 2016 MarketScan and CHSD data were used to develop baseline cost and utilization information for hearing aids for 0- to 17-year-olds. CHBRP identified four categories of hearing aid services within the claims data:

- · Hearing aids;
- Maintenance and repairs (excludes ear molds);
- Diagnostic tests, hearing aid checks, fittings and adjustments (excludes screening as part of initial assessment as these are already covered under EHB); and
- Ear molds.

From these claims databases, utilization and unit cost information were identified for each service category. Where coverage is not offered by the health plan, the enrollee is responsible for the cost of hearing aids, which is a likely barrier to utilization. This removal of financial responsibility for the full cost of hearing aids when pediatric hearing aids coverage is introduced might thus result in utilization uptake. There are, however, no data sources that show by how much hearing aid utilization increases when coverage for hearing aids is mandated; in other words, there have not been longitudinal studies examining changes in utilization before and after legislation has been implemented in other states. CHBRP thus used content expert input and information in the peer-reviewed literature to estimate likely utilization change that the demand for hearing aids among children is largely price inelastic (see Postmandate Utilization below and Appendix C for more detail), which means families are not likely to forgo obtaining hearing aids for their children due to cost and there are programs, such as CCS and charities, available to families meeting financial requirements. With the body of evidence available,

CHBRP estimates that the removal of a cost barrier when coverage is introduced for hearing aids would thus result in a modest increase in utilization of 2.4% among enrollees who do not have coverage for hearing aids and related services premandate. Separate from utilization change due to cost, and not to be overlooked, is that cost of hearing aids and services has been shown to pose a financial burden to families obtaining hearing aids (Limb et al., 2010; Muñoz et al., 2013). The financial load that is lifted off of families when coverage for hearing aids is offered by carriers is seen in the estimates of out-of-pocket expenditures for hearing aids and services presented in this section and discussed in greater detail in the Public Health Impacts section. Enrollees, including those eligible for CCS, may shift to more costly hearing aids in the absence of financial burden. However, existing insurer practices such as coverage caps and cost-sharing levels are likely to prevent a higher level of utilization of more costly units postmandate.

This section reports the potential incremental impact of AB 598 on estimated baseline benefit coverage, utilization, and overall cost. For further details on the underlying data sources and methods used in this analysis, please see Appendix C.

Baseline and Postmandate Benefit Coverage

Premandate (Baseline) Benefit Coverage

In 2020, CHBRP estimates there will be 24,490,000 total enrollees with health insurance subject to AB 598; of these, 7,258,000 are enrollees aged 0 to 17 years old.

Current law does not require coverage for hearing aids as part of a basic contract or offered as an optional benefit to groups or individuals. Current coverage of hearing aids for children aged 0 to 17 was determined by a survey of the seven largest providers of health insurance in California. Responses to this survey represent 73% of enrollees in the privately funded market subject to state mandates. This survey was conducted in 2016 for AB 2004, which had the same provisions as AB 598. CHBRP considered these data to remain applicable to all plans in California in 2019 because there were no notable changes in market structure, plan availability, or health benefits from 2016.

Based on the responses, approximately 49.1% of enrollees aged 0 to 17 years in California with health insurance have coverage that is compliant with AB 598. This estimate includes children in both privately funded and publicly funded (e.g., CalPERS HMO, Medi-Cal Managed Care) health insurance products regulated by DMHC or CDI. Coverage of hearing aids for privately funded and publicly funded health insurance products varies widely:

- Per CHBRP's carrier survey, approximately 11% of enrollees aged 0 to 17 years in privately funded products have coverage for hearing aids and services.
- 100% of CalPERS enrollees and Medi-Cal beneficiaries aged 0 to 17 years have hearing aids coverage for hearing aids and services.

Although children covered by Medi-Cal are included in the mandate, these enrollees currently receive coverage for hearing aids through the California Children's Services (CCS) program.⁴² An unknown number of enrollees who are privately insured, but who meet certain financial qualifications, can also receive coverage for hearing aids through CCS or charitable organizations (see the *Policy Context* section for more information).

22

Current as of April 4, 2019 www.chbrp.org

⁴² Necessary hearing services provided through California Children's Services to child enrollees in Medi-Cal are billed to Medi-Cal, based on personal communication with M. Winter, March 30, 2017.

Postmandate Benefit Coverage

Postmandate, 100% of enrollees aged 0 to 17 years with health insurance would have mandate-compliant coverage of hearing aids and services; premandate this figure was 49.1%, reflecting an 104% change postmandate (see Table 1).

Baseline and Postmandate Utilization

Premandate (Baseline) Utilization

Using the 2016 MarketScan and CHSD databases, CHBRP estimated premandate utilization. CHBRP applied the utilization rates estimated from data to all enrollees that currently have coverage and thus assumed enrollees in public and private insurance have the same utilization rates.

There are 16,327 users aged 0 to 17 of hearing aids and/or services currently, including about 8,205 who have coverage for these services and 8,123 who do not have coverage. Given that some use more than one type of service, there are approximately 11,742 enrollees using hearing aids and/or services including replacements, 2,973 enrollees using hearing aid maintenance and repair, 10,129 enrollees who receive follow-up ear molds, and 14,009 enrollees using diagnostic tests, hearing aid checks, fittings and adjustments (screening that is not initial assessment) during this 1-year period.

Postmandate Utilization

CHBRP found enrollees aged 0 to 17 years outside of Medi-Cal and CalPERS largely currently lack coverage for hearing aids (approximately 11% of enrollees in privately funded insurance, per CHBRP's carrier survey, have coverage premandate versus 100% for Medi-Cal and CalPERS). Where coverage is not offered by the health plan (either as part of a basic plan or as an optional rider), the enrollee is responsible for the cost of hearing aids and thus pays for the hearing aid devices and related services outof-pocket. Studies suggest hearing aids are largely price inelastic (Amlani, 2010; Amlani and De Silva, 2005), and the use of pediatric services are largely unaffected by price. Goldman and Grossman (1978) find the price elasticity of demand for pediatric visits is between -0.03 and -0.06 (i.e., inelastic). Similarly, Wolfson et al. (1982) found no relationship between user fees/cost sharing and the use of services for disabled children, suggesting the presence of a disability makes it less likely to reduce the use of medical services, and parents are likely less inclined to risk their child's health by foregoing medical services. Yet, it is still quite possible that the introduction of coverage for a previously uncovered service would result in an increase in demand (Eichner, 1998). The removal of cost as a barrier when coverage is introduced for hearing aids would thus result in utilization uptake. Applying a price elasticity of -0.03 to an assumed 80% reduction in cost to the enrollee when coverage is offered to those who did not have coverage before, CHBRP estimates an increase in utilization of 2.4% (-0.03 × 80%) among enrollees who did not have coverage for hearing aids and services premandate and have coverage postmandate (see Appendix C for more detail).

Translated into utilization change in the first 12 months of enactment of the mandate for all enrollees aged 0 to 17 subject to AB 598 using hearing aids, CHBRP estimates that postmandate, there would be an increase of 1.2% in utilization overall. This reflects the utilization increase that occurs for enrollees who were not covered premandate and would have coverage postmandate. Noncovered enrollees premandate shift into covered enrollees postmandate (see Table 1). Postmandate, it is estimated that this shift would result in increases of 195 newly covered enrollees that will receive a hearing aid or a service due to the mandate. Some of these enrollees will receive more than one type of service. Postmandate, CHBRP estimates 140 newly covered enrollees will use hearing aid and/or services including replacements, 35

newly covered enrollees will use hearing aid maintenance and repair, 121 newly covered enrollees will receive ear molds, 167 newly covered enrollees will use diagnostic tests, hearing aid checks, fittings, and adjustments (screening that is not initial assessment) over a 1-year period (for further detail, please see Appendix C).

Impact on access and health treatment/service availability

AB 598 would increase coverage for hearing aids to those who currently do not have coverage for hearing aids and services, but estimates that utilization would increase only moderately. Per CHBRP's content expert and the literature, it appears families generally will acquire hearing aids for their children despite the costs, per the price elasticity of demand studies on hearing aids and services for children, even if there exists a financial burden on them (Amlani, 2010; Amlani and De Silva, 2005; Eichner, 1998; Goldman and Grossman, 1978; Wolfson et al., 1982). CHBRP estimates the current supply of hearing aids would be able to meet the demand. CHBRP estimates there would be no change postmandate in the service availability of obtaining hearing aids and thus there would be no shortage of these products caused by AB 598.

Baseline and Postmandate Per-Unit Cost

Based on MarketScan and CHSD Databases, CHBRP estimates hearing aids and/or services cost on average \$1,825 per user per year (2020 cost). Because this cost is the average annual cost per user, where children might use two hearing aids, the average cost per enrollee reflects the cost of both units. Also, this average cost per user of hearing aids and/or services includes all types of users, including those who receive hearing aids and those may only receive hearing services (e.g., diagnostic tests), but do not receive hearing aids, in the 2016 MarketScan and CHSD Databases. Postmandate, CHBRP estimates there would be no change in the average per enrollee cost of hearing aids and services.

Baseline and Postmandate Expenditures

Table 2 and Table 3 present baseline and postmandate expenditures by market segment for DMHC-regulated plans and CDI-regulated policies. The tables present per member per month (PMPM) premiums, enrollee expenses for both covered and noncovered benefits, and total expenditures (premiums as well as enrollee expenses).

AB 598 would increase total net annual expenditures by \$2,685,000 or 0.0017% for enrollees with DMHC-regulated plans and CDI-regulated policies. This is due to a \$13,809,000 increase in total health insurance premiums paid by employers and enrollees for newly covered benefits, adjusted by \$13,586,000 decrease in enrollee expenses for covered and/or noncovered benefits.

Premiums

Changes in premiums as a result of AB 598 would vary by market segment. Note that such changes are related to the number of enrollees (see Table 1, Table 2, and Table 3), with health insurance that would be subject to AB 598

Overall, across plan types, CHBRP estimates a 0.0096% increase in premium expenditures, which translates into an increase of 0.0017% in total expenditures. For commercial plans regulated by DMHC, large-group premiums are estimated to increase by 0.0112%, for small group by 0.0164%, and for individual by 0.0126%. Among publicly funded DMHC-regulated health plans, total expenditures for CalPERS HMOs, Medi-Cal Managed Care (under 65 years), and Medi-Cal Managed Care (over 65 years)

do not change postmandate. For commercial plans regulated by CDI, large-group premiums are estimated to increase by 0.0102%, for small group by 0.0136%, and for individual by 0.0131%.

Enrollee Expenses

AB 598-related changes in enrollee expenses for covered benefits (deductibles, copays, etc.) and enrollee expenses for noncovered benefits would vary by market segment. Note that such changes are related to the number of enrollees (see Table 1, Table 2, and Table 3) with health insurance that would be subject to AB 598 expected to use the relevant services during the year after enactment.

CHBRP projects no change to copayments or coinsurance rates but does project an increase in utilization of hearing aids and services and therefore an increase in enrollee cost sharing.

Overall, across plan types, CHBRP estimates an increase of 0.0017% in total expenditures. For commercial plans regulated by DMHC, expenditures for large group increase by 0.0019%, for small group by 0.0030%, and for individual by 0.0022%. Among publicly funded DMHC-regulated health plans, total expenditures for CalPERS HMOs, Medi-Cal Managed Care (under 65 years), and Medi-Cal Managed Care (over 65 years) does not change postmandate. For commercial plans regulated by CDI, large-group

expenditures increase by 0.0015%, for small group by 0.0024%, and for individual by 0.0022%.

Out-of-Pocket Spending for Covered and Noncovered Expenses

When possible, CHBRP estimates the marginal impact of the bill on out-of-pocket spending for covered and noncovered expenses, defined as uncovered medical expenses paid by the enrollee as well as out-of-pocket expenses (e.g., deductibles, copayments, and coinsurance). CHBRP estimates that the additional 8,123 enrollees with uncovered expenses at baseline would receive a \$13,586,000 reduction in their out-of-pocket spending for covered and noncovered expenses associated with hearing aids and related services (Table 1). Due to new coverage, CHBRP also estimates that total out-of-pocket expenses for enrollees with existing coverage baseline and those newly covered who use the hearing aids and related services would increase by \$2,462,000 under the new mandate. CHBRP estimates are based on claims data and may underestimate the cost savings for enrollees due to carriers' ability to negotiate discounted rates that are unavailable to patients and their families.

Potential Cost Offsets or Savings in the First 12 Months After Enactment

CHBRP does not project any cost offsets or savings in health care that would result because of the enactment of provisions in AB 598.

Postmandate Administrative Expenses and Other Expenses

CHBRP estimates that the increase in administrative costs of DMHC-regulated plans and/or CDI-regulated policies will remain proportional to the increase in premiums. CHBRP assumes that if health care costs increase as a result of increased utilization or changes in unit costs, there is a corresponding proportional increase in administrative costs. CHBRP assumes that the administrative cost portion of premiums is unchanged. All health plans and insurers include a component for administration and profit in their premiums.

Other Considerations for Policymakers

In addition to the impacts a bill may have on benefit coverage, utilization, and cost, related considerations for policymakers are discussed below.

Potential Cost of Exceeding Essential Health Benefits

As explained in the *Policy Context* section, pediatric hearing aids are not included in California's EHB package. The state is required to defray the additional cost incurred by enrollees in qualified health plans (QHPs) for any state benefit mandate that exceeds the state's definition of essential health benefits (EHBs). Coverage for pediatric hearing aids, as would be required if AB 598 were enacted, could trigger this requirement and so require the state would to defray related costs.

CHBRP has considered means of projecting the potential cost to the state of enacting a benefit mandate that would exceed EHBs. As federal regulations are not yet final, CHBRP presents in Table 7 several scenarios regarding the cost to the state, should AB 598 be judged to exceed EHBs. Impacts would vary by market segment (and by market segment enrollment), but would likely range between \$0.05 PMPM and \$0.12 PMPM in a particular market.

Postmandate Changes in the Number of Uninsured Persons⁴³

Because the change in average premiums does not exceed 1% for any market segment (see Table 1, Table 2, and Table 3), CHBRP would expect no measurable change in the number of uninsured persons due to the enactment of AB 598.

Changes in Public Program Enrollment

CHBRP estimates that the mandate would produce no measurable impact on enrollment in publicly funded insurance programs due to the enactment of AB 598.

How Lack of Benefit Coverage Results in Cost Shifts to Other Payers

Because enrollees in public programs already have hearing aid coverage, there is no expected cost shifting to occur from the public programs into the privately insured market nor would these public programs incur a cost as a result of the mandated offering. However, there may be cost shifting from the public programs to the private insurers where privately insured enrollees who qualify and use CCS for hearing aids who would no longer use CCS postmandate and thus reduce CCS expenditures. Due to the lack of data on the group of privately insured children who use CCS, CHBRP is unable to assess this quantitatively.

Current as of April 4, 2019 www.chbrp.org 26

⁴³ See also CHBRP's <u>Uninsured: Criteria and Methods for Estimating the Impact of Mandates on the Number of Individuals Who Become Uninsured in Response to Premium Increases (December 2015)</u>, available at http://chbrp.com/analysis_methodology/cost_impact_analysis.php.

Table 4. Impacts of AB 598 Impacts on Benefit Coverage, Utilization, and Cost, 2020

<u> </u>				
	Baseline	Postmandate	Increase/ Decrease	Percentage Change
Benefit coverage				
Total enrollees with health insurance subject to state-level benefit mandates (a)	24,490,000	24,490,000	0	0%
Total enrollees aged 0–17 years with health insurance subject to AB 598	7,258,000	7,258,000	0	0%
Percentage of enrollees aged 0–17 year with coverage for hearing aids and services (i.e., health insurance compliar with AB 598)		100.0%	50.9%	104%
Number of enrollees aged 0–17 years with coverage for hearing aids and services (i.e., health insurance compliar with AB 598)	3,561,000 nt	7,258,000	3,697,000	104%
tilization and unit cost				
Total enrollees aged 0–17 years subject to AB598 using hearing aids and/or related services	t 16,327	16,522	195	1.2%
aring aid and services for enrollees aged 0			services)	
Hearing aids	5,900	11,882	5,981	101%
Hearing aid maintenance & repair	1,494	3,009	1,515	101%
Ear mold	5,090	10,250	5,160	101%
Diagnostic test, hearing aid checks, fittings and adjustments (c)	7,040	14,176	7,137	101%
earing aid and services for enrollees aged	0-17 with no heari	ing aid coverage (number	er of services)	
Hearing aids	5,841	0	-5,841	-100%
Hearing aid maintenance & repair	1,479	0	-1,479	-100%
Ear mold	5,039	0	-5,039	-100%
Diagnostic test, hearing aid checks, fittings and adjustments (c)	6,969	0	-6,969	-100%
Hearing aid and/or services average cost per user (d)	\$1,825	\$1,825	\$0	0%
xpenditures				
Premiums by payer				
Private employers for group insurance	\$86,438,375,000	\$86,448,713,000	\$10,338,000	0.0120%
CalPERS HMO employer expenditures (c)	\$3,098,551,000	\$3,098,551,000	\$0	0.0000%
Medi-Cal Managed Care Plan expenditures	\$28,492,273,000	\$28,492,273,000	\$0	0.0000%
Enrollees with individually purchased insurance	\$12,045,324,000	\$12,046,841,000	\$1,517,000	0.0126%
Enrollees with group insurance, CalPERS HMOs, Covered California, and Medi-Cal Managed Care (c)	\$2,486,222,000	\$2,486,591,000	\$369,000	0.0148%
Enrollee expenses				
For covered benefits (deductibles, copayments, etc.)	\$14,750,880,000	\$14,753,342,000	\$2,462,000	0.0167%
For noncovered benefits (d)	\$13,586,000	\$0	-\$13,586,000	-100.00%
Total expenditures	\$159,315,383,000	\$159,318,067,000	\$2,684,000	0.0017%

Source: California Health Benefits Review Program, 2019.

Notes: (a) Enrollees in plans and policies regulated by DMHC or CDI aged 0 to 64 years as well as enrollees 65 years or older in employer-sponsored health insurance. This group includes commercial enrollees (including those associated with Covered California or CalPERS) and Medi-Cal beneficiaries enrolled in DMHC-regulated plans.⁴⁴

- (c) Enrollee premium expenditures include contributions by employees to employer-sponsored health insurance, health insurance purchased through Covered California, and contributions to Medi-Cal Managed Care.
- (d) Includes only expenses paid directly by enrollees (or other sources) to providers for services related to the mandated benefit that are not currently covered by insurance. This only includes those expenses that will be newly covered postmandate. Other components of expenditures in this table include all health care services covered by insurance.

Key: CalPERS = California Public Employees' Retirement System; CDI = California Department of Insurance; DMHC = Department of Managed Health Care; HMO = Health Maintenance Organizations.

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⁴⁴ For more detail, see *Estimates of Sources of Health Insurance in California*, available at http://chbrp.com/analysis_methodology/cost_impact_analysis.php.

Table 5. Baseline Per Member Per Month Premiums and Total Expenditures by Market Segment, California, 2020

	DMHC-Regulated					CD				
	Privately Funded Plans (by Market) (a)			Publicly Funded Plans			Privately Funded Plans (by Market) (a)			
	Large Group	Small Group	Individual	CalPERS HMOs (b)	MCMC (Under 65) (c)	MCMC (65+) (c)	Large Group	Small Group	Individual	Total
Enrollee counts										
Total enrollees in plans/policies subject to state mandates (d)	10,565,000	3,099,000	2,184,000	523,000	6,796,000	795,000	318,000	108,000	102,000	24,490,000
Total enrollees in plans/policies subject to AB 598	10,565,000	3,099,000	2,184,000	523,000	6,796,000	795,000	318,000	108,000	102,000	24,490,000
Premiums										
Average portion of premium paid by employer	\$555.35	\$341.99	\$0.00	\$493.71	\$268.13	\$694.55	\$710.92	\$462.84	\$0.00	\$118,029,198,000
Average portion of premium paid by employee	\$39.66	\$205.44	\$437.39	\$94.04	\$0.00	\$0.00	\$250.37	\$202.64	\$475.67	\$26,521,718,000
Total premium	\$595.01	\$547.43	\$437.39	\$587.76	\$268.13	\$694.55	\$961.29	\$665.48	\$475.67	\$144,550,916,000
Enrollee expenses										
For covered benefits (deductibles, copays, etc.)	\$46.18	\$121.03	\$115.38	\$48.33	\$0.00	\$0.00	\$162.44	\$186.84	\$168.51	\$14,750,880,000
For noncovered benefits (e)	\$0.07	\$0.08	\$0.05	\$0.00	\$0.00	\$0.00	\$0.10	\$0.08	\$0.06	\$13,586,000
Total expenditures	\$641.26	\$668.55	\$552.82	\$636.08	\$268.13	\$694.55	\$1,123.82	\$852.40	\$644.23	\$159,315,382,000

Source: California Health Benefits Review Program, 2019.

Notes: (a) Includes enrollees with grandfathered and nongrandfathered health insurance acquired outside or through Covered California (the state's health insurance marketplace).

⁽b) Approximately 56.17% of CalPERS enrollees in DMHC-regulated plans are state retirees, state employees, or their dependents.

⁽c) Medi-Cal Managed Care Plan expenditures for members over 65 include those who are also Medicare beneficiaries. This population does not include enrollees in COHS.

⁽d) Enrollees in plans and policies regulated by DMHC or CDI aged 0 to 64 years as well as enrollees 65 years or older in employer-sponsored health insurance. This group includes commercial enrollees (including those associated with Covered California or CalPERS) and Medi-Cal beneficiaries enrolled in DMHC-regulated plans. 45

⁴⁵ For more detail, see *Estimates of Sources of Health Insurance in California*, available at http://chbrp.com/analysis_methodology/cost_impact_analysis.php.

(e) Includes only those expenses that are paid directly by enrollees or other sources to providers for services related to the mandated benefit that are not currently covered by insurance. This only includes those expenses that will be newly covered, postmandate. Other components of expenditures in this table include all health care services covered by insurance.

Key: CalPERS HMOs = California Public Employees' Retirement System Health Maintenance Organizations; CDI = California Department of Insurance; COHS = County Organized Health Systems; DMHC = Department of Managed Health Care; MCMC = Medi-Cal Managed Care.

Table 6. Postmandate Per Member Per Month Premiums and Total Expenditures by Market Segment, California, 2020

	DMHC-Regulated						CD			
	Privately Funded Plans (by Market) (a)			Publicly Funded Plans			Private (by			
	Large Group	Small Group	Individual	CalPERS HMOs (b)	MCMC (Under 65) (c)	MCMC (65+) (c)	Large Group	Small Group	Individual	Total
Enrollee counts										
Total enrollees in plans/policies subject to state mandates (d)	10,565,000	3,099,000	2,184,000	523,000	6,796,000	795,000	318,000	108,000	102,000	24,490,000
Total enrollees in plans/policies subject to AB 598	10,565,000	3,099,000	2,184,000	523,000	6,796,000	795,000	318,000	108,000	102,000	24,490,000
Premiums										
Average portion of premium paid by employer	\$0.0622	\$0.0563	\$0.0000	\$0.0000	\$0.0000	\$0.0000	\$0.0725	\$0.0628	\$0.0000	\$10,339,000
Average portion of premium paid by employee	\$0.0044	\$0.0338	\$0.0550	\$0.0000	\$0.0000	\$0.0000	\$0.0255	\$0.0275	\$0.0625	\$3,470,000
Total premium	\$0.0667	\$0.0901	\$0.0550	\$0.0000	\$0.0000	\$0.0000	\$0.0981	\$0.0903	\$0.0625	\$13,809,000
Enrollee expenses										
For covered benefits (deductibles, copays, etc.)	\$0.0137	\$0.0121	\$0.0074	\$0.0000	\$0.0000	\$0.0000	\$0.0141	\$0.0121	\$0.0084	\$2,462,000
For noncovered benefits (e)	-\$0.0685	-\$0.0821	-\$0.0501	\$0.0000	\$0.0000	\$0.0000	-\$0.0951	-\$0.0824	-\$0.0570	-\$13,586,000
Total expenditures	\$0.0119	\$0.0200	\$0.0122	\$0.0000	\$0.0000	\$0.0000	\$0.0170	\$0.0200	\$0.0139	\$2,685,000
Percent change										
Premiums	0.0112%	0.0164%	0.0126%	0.0000%	0.0000%	0.0000%	0.0102%	0.0136%	0.0131%	0.0096%
Total expenditures	0.0019%	0.0030%	0.0022%	0.0000%	0.0000%	0.0000%	0.0015%	0.0024%	0.0022%	0.0017%

Source: California Health Benefits Review Program, 2019.

Notes: (a) Includes enrollees with grandfathered and nongrandfathered health insurance acquired outside or through Covered California (the state's health insurance marketplace).

⁽b) Approximately 56.17% of CalPERS enrollees in DMHC-regulated plans are state retirees, state employees, or their dependents

⁽c) Medi-Cal Managed Care Plan expenditures for members over 65 include those who are also Medicare beneficiaries. This population does not include enrollees in COHS.

- (d) Enrollees in plans and policies regulated by DMHC or CDI aged 0 to 64 years as well as enrollees 65 years or older in employer-sponsored health insurance. This group includes commercial enrollees (including those associated with Covered California or CalPERS) and Medi-Cal beneficiaries enrolled in DMHC-regulated plans. 46
- (e) Includes only those expenses that are paid directly by enrollees or other sources to providers for services related to the mandated benefit that are not currently covered by insurance. This only includes those expenses that will be newly covered, postmandate. Other components of expenditures in this table include all health care services covered by insurance.

Key: CalPERS HMOs = California Public Employees' Retirement System Health Maintenance Organizations; CDI = California Department of Insurance; COHS = County Organized Health Systems; DMHC = Department of Managed Health Care; MCMC = Medi-Cal Managed Care.

Current as of April 4, 2019 www.chbrp.org 32

⁴⁶ For more detail, see *Estimates of Sources of Health Insurance in California*, available at http://chbrp.com/analysis methodology/cost impact analysis.php.

Table 7. Estimated State Responsibility for Portion of Mandate

	DMHC-Regulated			CDI-Regulated			
	Small Group	Individual		Small Group	Individual	Total	
Enrollee counts							
Total enrollees in plans/policies subject to state mandates	3,099,000	2,184,000		108,000	102,000	5,493,000	
Number of enrollees in QHPs (a)	658,000	2,077,000		12,000	65,000	2,812,000	
Premium cost of mandated benefit							
Estimated premium cost of mandated benefit (b)	\$0.12	\$0.08		\$0.07	\$0.08	\$0.09	
Marginal premium impact with offsets (c)	\$0.12	\$0.08		\$0.07	\$0.08	\$0.09	
Marginal premium impact considering baseline coverage (d)	\$0.09	\$0.05		\$0.09	\$0.05	\$0.06	
Estimated annual state responsibility for portion of mandate that is in excess of EHB							
Scenario 1—Full estimated cost (e) = (a) × (b) × 12	\$915,000	\$2,080,000		\$9,000	\$62,000	\$3,067,000	
Scenario 2—With cost offsets (f) = (a) × (c) × 12	\$915,000	\$2,080,000		\$9,000	\$62,000	\$3,067,000	
Scenario 3—With baseline coverage offset (g) = (a) × (d) × 12	\$711,000	\$1,337,000		\$14,000	\$41,000	\$2,102,000	

Source: California Health Benefits Review Program, 2019.

Notes: (a) States are required to defray the costs of state-mandated benefits that are in excess of the EHB for QHPs. QHPs are a subset of the plans offered in the individual and small group markets.

Key: CDI = California Department of Insurance; DMHC = Department of Managed Health Care; EHB = essential health benefit; QHP = qualified health plan.

Current as of April 4, 2019 www.chbrp.org 33

⁽b) Estimated full cost of the mandated benefit without offsets for reduction in costs for related benefits that are EHBs.

⁽c) Estimated marginal premium impact considering some of the increase in costs associated with a given benefit mandate may be offset by reductions in costs for related benefits that are EHBs.

⁽d) Estimated marginal premium impact of the proposed mandated benefit considering some QHPs may already cover the mandated benefit. It is yet to be determined whether the State is responsible for defraying the full cost of the mandated benefit in this circumstance

PUBLIC HEALTH IMPACTS

As discussed in the *Policy Context* section, AB 598 would require DMHC-regulated health plans and CDI-regulated policies to provide coverage of hearing aids for children aged 0–17 years, as well as publicly funded plans that are subject to the Knox-Keene Health Care Services Plan Act.

The public health impact analysis includes estimated impacts in the short term (within 12 months of implementation) and in the long term (beyond the first 12 months postmandate). This section estimates the short-term impact⁴⁷ of AB 598 on mandate-relevant health outcomes, potential side effects, impact on disparities, financial burden, and economic loss. See the *Long-Term Impacts* section for discussion of economic loss, educational attainment, and employment opportunities.

Estimated Public Health Outcomes

Early diagnosis and treatment for hearing loss in children is an important step to producing better speech and language outcomes (Yoshinaga-Itano and Apuzzo, 1998). Close to 100% of newborns in California are screened at birth for hearing loss through the Newborn Hearing Screening Program; for those infants diagnosed with hearing loss, early treatment with hearing aids and/or therapy are available. For children who acquire hearing loss later in childhood, hearing screening tests are conducted through clinicians' offices or through the public education system; referrals are made to audiologists for those requiring diagnostic testing.

Once a child is determined to have hearing loss, delays in obtaining hearing aids can occur. In a survey of 352 U.S. parents with young children diagnosed with hearing loss, Muñoz et al. (2013) found three primary challenges to parents in obtaining timely hearing aid fittings for their children. The top three reasons included problems paying for hearing aids (30%), problems paying for ear molds (17%), and problems accepting the need for hearing aids (21%). Thirty-five percent reported no problems at all. Sixty-four percent of those surveyed reported incomes of greater than \$60,000, and 37% reported purchasing hearing aids through private insurance (Muñoz et al., 2013).

As presented in the *Medical Effectiveness* section, there is a preponderance of evidence that early diagnosis and treatment of hearing loss with hearing aids significantly improves the intelligibility of children's speech, and language development. Evidence also showed that gains in nonverbal understanding and interactions and improvements in personal/social development in children with hearing aids did not reach statistical significance. It is noted that, for many hard of hearing children, there is a synergistic relationship between hearing aids and adjuvant speech and language therapy or other educational interventions; each component is necessary to achieve the improved outcomes sought by the patients and their families (CHBRP, 2007).

As presented in the *Benefit Coverage, Utilization, and Cost Impacts* section, an additional 195 children needing hearing aids or services would be newly covered under AB 598 postmandate. For some, this permits first-time use of hearing aids, and for all newly covered hearing aid users, it permits more repairs, replacements, testing, and recasted ear molds, which improve the effectiveness of the hearing aids. All of these newly covered children would be in privately funded health insurance plans or policies because Medi-Cal and CalPERS currently cover hearing aids and services.

Current as of April 4, 2019 www.chbrp.org 34

⁴⁷ CHBRP defines short-term impacts as changes occurring within 12 months of bill implementation.

In the first year postmandate, CHBRP estimates that a total of 195 children will become first-time users (all in the privately funded insurance market). There is a preponderance of evidence that early diagnosis and treatment of hearing loss with hearing aids and services is medically effective. Thus, assuming new coverage terms are similar to premandate cost-sharing terms, hearing and speech and language skills would be expected to improve for this subset of newly covered children with hearing loss who were unable to afford hearing aids or timely repairs/replacements premandate. (See the Estimated Impact on Financial Burden section for further discussion.)

Potential Difficulties From AB 598

When data are available, CHBRP estimates the marginal change in relevant harms associated with interventions affected by the proposed mandate. In the case of AB 598, hearing aids do not produce harms, but there are several common problems associated with the use of hearing aids. These include discomfort from the user's voice sounding too loud (occlusion effect), feedback from the hearing aid, background noise, a buzzing sound with cellphone use, and feeling physically uncomfortable. Many of these problems can be attenuated through adjustments performed by an audiologist. Additionally, perceived social stigma associated with hearing aids may inhibit consistent use by children (Kent and Smith, 2006). Despite these issues with hearing aids, there is a preponderance of evidence that early diagnosis and treatment of hearing loss with hearing aids significantly improves the intelligibility of children's speech, and language development which clearly outweigh these identified problems.

Impact on Disparities⁴⁸

Insurance benefit mandates that bring all state-regulated plans and policies to parity may change an existing disparity. ³⁵ As described in the *Background on Hearing Aids: Minors* section, disparities in pediatric hearing loss exist by gender and race/ethnicity in addition to disparities in obtaining screening and hearing aids for hearing loss. Within the first 12 months postmandate, CHBRP estimates AB 598 could reduce disparities in gender and race/ethnicity. (For a discussion of potential impacts beyond the first 12 months of implementation, see the *Long-Term Impacts* section.) As noted in the *Background on Hearing Aids: Minors* section, coverage of hearing aids through the Medi-Cal program in California may reduce disparities by eliminating financial barriers for low-income children, but Medi-Cal coverage would not address other barriers such as lack of education or geographic location listed above. The extent to which AB 598 would address these disparities is unknown.

No literature has been found, through 2019, that discussed the receipt of hearing aids and its effect on ameliorating existing disparities in hearing loss by gender, income, and maternal education in addition to disparities in obtaining screening and hearing aids for hearing loss (as described in the *Background on Hearing Aids: Minors* section).

Current as of April 4, 2019

⁴⁸For details about CHBRP's methodological approach to analyzing disparities, see the <u>Benefit Mandate Structure</u> <u>and Unequal Racial/Ethnic Health Impacts</u> document here: http://chbrp.com/analysis_methodology/public_health_impact_analysis.php.

Impact on Racial or Ethnic Disparities

Insurance benefit mandates that bring all state-regulated plans and policies to parity may change an existing disparity.³⁵ As described in the *Background on Hearing Aids: Minors* section, disparities in pediatric hearing loss exist by gender and race/ethnicity in addition to disparities in obtaining screening and hearing aids for hearing loss. Within the first 12 months postmandate, CHBRP estimates AB 598 could reduce disparities in gender and race/ethnicity. (For a discussion of potential impacts beyond the first 12 months of implementation, see the *Long-Term Impacts* section.) As noted in the *Background on Hearing Aids: Minors* section, coverage of hearing aids through the Medi-Cal program in California may reduce disparities by eliminating financial barriers for low-income children, but Medi-Cal coverage would not address other barriers such as lack of education or geographic location listed above. The extent to which AB 598 would address these disparities is unknown.

No literature was found that discussed the receipt of hearing aids and its effect on ameliorating existing disparities in hearing loss by gender, income, and maternal education in addition to disparities in obtaining screening and hearing aids for hearing loss (as described in the *Background on Hearing Aids: Minors* section).

Estimated Impact on Financial Burden

When possible, CHBRP estimates the marginal impact of mandates on financial burden, defined as uncovered medical expenses paid by the enrollee as well as out-of-pocket expenses (e.g., deductibles, copayments, and coinsurance). AB 598 would decrease the financial burden for families of those enrollees who are newly covered and use hearing aids in several ways. CHBRP estimates that the additional 5,841 newly covered children using hearing aids, the families of 195 children would be able to purchase otherwise unaffordable hearing aids due to new coverage. CHBRP estimates that the annual out-of-pocket costs for families of the newly 5,841 children would decrease by \$13.59 million postmandate, which would be offset by an increase in \$2.46 million in cost sharing, for an overall \$11.13 million reduction in out-of-pocket expenses associated with the use of hearing aids and services. CHBRP estimates are based on claims data and may underestimate the cost savings for enrollees due to carriers' ability to negotiate discounted rates that are unavailable to patients and their families. A study by Gallaudet Research Institute found that, of hard of hearing students in California, 17% have a sibling who is also hard of hearing or deaf (Gallaudet Research Institute, 2011). For those families with more than one child who uses hearing aid(s), AB 598 would bring them additional savings. (These estimates hold true postmandate, assuming that new coverage meets or exceeds current levels of coverage, usually around \$1,000 cap every 3 to 5 years; AB 598 does not require a specific level of cost-sharing.)

CHBRP estimates that AB 598 would modify coverage and reduce the net financial burden by approximately \$13.59 million in the first year postmandate for the families of 5,841 children using hearing aids and services.

Current as of April 4, 2019 www.chbrp.org 36

LONG-TERM IMPACTS

In this section, CHBRP estimates the long-term impact⁴⁹ of AB 598, which CHBRP defines as impacts occurring beyond the first 12 months after implementation. These estimates are qualitative and based on the existing evidence available in the literature. CHBRP does not provide quantitative estimates of long-term impacts because of unknown improvements in clinical care, changes in prices, implementation of other complementary or conflicting policies, and other unexpected factors.

Long-Term Utilization and Cost Impacts

Regarding utilization impacts, CHBRP estimates AB 598 would have minimal impacts on utilization. Premium expenditures by payer increase with AB 598. However, as technology changes, it is possible that unit costs of these devices will change. In the absence of data on likely changes to unit cost of hearing aids, the long-term impact is not quantifiable.

Regarding public health impacts, The degree to which the passage of AB 598 would improve the future educational attainment and employment status of children who obtain hearing aids through the new coverage is unknown. However, it stands to reason that those who use hearing aids at a young age and maintain their communication skills into adulthood would experience improved outcomes as compared with not using hearing aids.

37

Current as of April 4, 2019 www.chbrp.org

⁴⁹ See also CHBRP's *Criteria and Guidelines for the Analysis of Long-Term Impacts on Healthcare Costs and Public Health*, available at http://www.chbrp.org/analysis_methodology/cost_impact_analysis.php.

APPENDIX A TEXT OF BILL ANALYZED

On February 19, 2019, the California Assembly Committee on Health requested that CHBRP analyze AB 598.

ASSEMBLY BILL No. 598

Introduced by Assembly Member Bloom (Coauthors: Assembly Members Gallagher and Mullin)

February 14, 2019

An act to add Section 1367.72 to the Health and Safety Code, and to add Section 10123.72 to the Insurance Code, relating to healthcare coverage.

LEGISLATIVE COUNSEL'S DIGEST

AB 598, as introduced, Bloom. Hearing aids: minors.

Existing law, the Knox-Keene Health Care Service Plan Act of 1975, provides for the licensure and regulation of health care service plans by the Department of Managed Health Care and makes a willful violation of the act a crime. Existing law also provides for the regulation of health insurers by the Department of Insurance. Existing law requires health care service plan contracts and health insurance policies to provide coverage for specified benefits.

This bill would require a health care service plan contract or a health insurance policy issued, amended, or renewed on or after January 1, 2020, to include coverage for hearing aids, as defined, for an enrollee or insured under 18 years of age, as specified. Because a willful violation of these requirements by a health care service plan would be a crime, this bill would impose a statementated local program.

The California Constitution requires the state to reimburse local agencies and school districts for certain costs mandated by the state. Statutory provisions establish procedures for making that reimbursement.

This bill would provide that no reimbursement is required by this act for a specified reason.

DIGEST KEY

Vote: majority Appropriation: no Fiscal Committee: yes Local Program: yes

Current as of April 4, 2019 www.chbrp.org A-1

BILL TEXT

THE PEOPLE OF THE STATE OF CALIFORNIA DO ENACT AS FOLLOWS:

SECTION 1.

The Legislature finds and declares as follows:

- (a) In the United States, approximately 3.5 percent of adolescents 12 to 19 years of age are deaf or hard of hearing. This includes those who were born deaf or hard of hearing as well as those who later acquired that hearing status.
- (b) Studies have shown that early diagnosis of a child's hearing status and quick intervention is critical to developing language and improving speech outcomes. Research supported by the National Institutes of Health identify the first three years of life as the most intensive period of speech and language development in children.
- (c) Studies have shown that the earlier a deaf or hard of hearing child has access to interventions, the better the child's spoken language outcomes are.
- (d) In 2006, California passed Assembly Bill 2651, implementing a comprehensive newborn hearing screening program to identify the hearing status of newborns and guide parents to appropriate services. The program's stated goal is to identify hearing status in infants before three months of age and subsequently link those events to intervention services by six months of age.
- (e) The National Institutes of Health, Centers for Disease Control and Prevention, and American Academy of Pediatrics all stress that newborns should have their hearing status identified by age one month, diagnosed by three months, and should receive early interventions by six months of age.
- (f) California, however, does not require insurance companies to cover hearing aids, making an important intervention financially inaccessible or burdensome to many parents.
- (g) Hearing aids provide a significant financial burden to many California families. A 2013 survey found cost to be the most significant challenge to obtaining timely hearing aid fittings, with 30 percent of parents reporting problems paying for hearing aids and 17 percent reporting problems with paying for ear molds.
- (h) Hearing aids are expensive, costing on average between \$1,500 and \$4,000 per ear, and up to \$6,000 in many cases. Additionally, these devices have to be replaced frequently to accommodate a child's growth. Families also incur additional costs from hearing aid services, including fittings and repairs.

- (i) Fewer than one in 10 Californian children on privately funded plans have coverage for pediatric hearing aids and hearing aid services. As a result, thousands of families are forced to pay the steep costs for these devices out of pocket or forego hearing aids for their children.
- (j) It is the intent of the Legislature to ensure that deaf and hard of hearing children have a continuous pathway from screening to diagnosis to intervention. The lack of insurance coverage remains a significant obstacle to that pathway and must be addressed.
- **SEC. 2.** Section 1367.72 is added to the Health and Safety Code, to read:
- **1367.72** (a) (1) A health care service plan contract issued, amended, or renewed on or after January 1, 2020, shall include coverage for hearing aids for all enrollees under 18 years of age when medically necessary.
- (2) Coverage for hearing aids includes an initial assessment, new hearing aids at least every five years, new ear molds, new hearing aids if alterations to existing hearing aids cannot meet the needs of the child, a new hearing aid if the existing one is no longer working, fittings, adjustments, auditory training, and maintenance of the hearing aids.
- (b) For purposes of this section, "hearing aid" means an electronic device designed to aid or compensate for impaired human hearing and any parts, attachments, or accessories, including earmolds, but excluding batteries and cords. This includes both hearing aids traditionally worn behind the ear and auditory osseointegrated devices, whether implanted or worn externally.
- (c) This section shall not apply to Medicare supplement, dental-only, or vision-only health care service plan contracts.
- **SEC. 3.** Section 10123.72 is added to the Insurance Code, to read:
- **10123.72** (a) (1) A health insurance policy issued, amended, or renewed on or after January 1, 2020, shall include coverage for hearing aids for all insureds under 18 years of age when medically necessary.
- (2) Coverage for hearing aids includes an initial assessment, new hearing aids at least every five years, new ear molds, new hearing aids if alterations to existing hearing aids cannot meet the needs of the child, a new hearing aid if the existing one is no longer working, fittings, adjustments, auditory training, and maintenance of the hearing aids.
- (b) For purposes of this section, "hearing aid" means an electronic device designed to aid or compensate for impaired human hearing and any parts, attachments, or accessories, including earmolds, but excluding batteries and cords. This includes both hearing aids traditionally worn behind the ear and auditory osseointegrated devices, whether implanted or worn externally.

- (c) This section shall not apply to accident-only, specified disease, hospital indemnity, Medicare supplement, dental-only, or vision-only health insurance policies.
- **SEC. 4.** No reimbursement is required by this act pursuant to Section 6 of Article XIII B of the California Constitution because the only costs that may be incurred by a local agency or school district will be incurred because this act creates a new crime or infraction, eliminates a crime or infraction, or changes the penalty for a crime or infraction, within the meaning of Section 17556 of the Government Code, or changes the definition of a crime within the meaning of Section 6 of Article XIII B of the California Constitution.

APPENDIX B COST IMPACT ANALYSIS: DATA SOURCES, CAVEATS, AND ASSUMPTIONS

This subsection discusses the caveats and assumptions relevant to specifically to an analysis of AB 598.

- The population subject to the mandated offering includes children covered by DMHC-regulated commercial insurance plans and CDI-regulated policies and publicly funded plans (including CalPERS and Medi-Cal) subject to the requirements of the Knox-Keene Health Care Service Plan Act. Health plans and insurers could currently comply with this mandate in one of two ways: (1) as a written agreement, or rider, that attaches to a policy to modify insurance coverage; or (2) as part of their basic benefit package. CHBRP assumes that carriers would provide coverage to comply with AB 598 post-mandate in the base plan to avoid adverse selection (attracting members who anticipated using this benefit). CalPERS and Medi-Cal currently offer coverage for hearing aids and are thus already compliant with AB 598.
- AB 598 exceeds Essential Health Benefits (EHBs) because hearing aids for children are not a part of California's EHBs/benchmark plan.
- Healthcare Common Procedure Coding System (HCPCS) and Current Procedural Terminology (CPT) codes related to hearing aids, including codes related to screening and diagnostics, hearing aid fittings, ear molds, maintenance and repairs, and replacements, were identified with CHBRP's content expert. Below is the list of HCPCS and CPT codes categorized under each group:
 - Hearing Aid: 69714, 69799, L8690, L8692, V5030, V5050, V5060, V5080, V5090, V5110, V5130, V5140, V5160, V5180, V5220, V5241, V5246, V5253, V5254, V5255, V5256, V5257, V5258, V5259, V5260, V5261, V5267, V5272, V5274, V5282, V5283, V5287, V5288, V5289, V5298, V8692
 - Maintenance and Repair: 69711, L7510, L7520, V5014, V5299
 - Ear Molds: V5264, V5265, V5275
 - o Assessment: 92590, 92591, 92592, 92593, 92594, 92595, V5010, V5011
 - Replacement: L8691
- The following hearing aid codes were excluded as they identify services not covered by AB 598:
 Codes relating to cochlear implants, Codes relating to battery and cord replacements, and Codes
 associated with auditory screening other than hearing-aid assessments and thus covered under
 California's EHB's were also excluded from the analysis.
- As AB 598 applies only to minors, the final claims database used was limited to 0- to 17-yearolds. CHBRP summarized five categories of hearing aid services within the claims data and thus reports utilization by these categories in Table 1: Hearing aids; Hearing aid maintenance and repair; Replacement; Ear mold; and Diagnostic assessments, fittings, and adjustments.
- The identified HCPCS and CPT codes were used to extract data from Milliman's 2016 Consolidated Health Cost Guidelines Sources Database (CHSD) and the 2016 MarketScan® Commercial Claims and Encounters Database. These data were used to develop baseline cost and utilization information for hearing aids. Baseline cost and utilization rates per 1,000 members were calculated and used to estimate enrollee counts for each service type and cost per user. Cost of hearing aids and services does not include any additional costs from warranties or other

add-on costs to protect hearing aids that might be purchased by families obtaining hearing aids for children.

- Baseline cost was trended at a 2.0% annual rate of increase from 2016 to 2020 based on the 2018 medical consumer price index (CPI) rate, for a total increase in cost of 8.2% over the time period.
- Carrier surveys were administered to estimate the percentage of enrollees who have hearing aid coverage pre-mandate along with typical cost-sharing for those who do have coverage.
 - To estimate the total number of services provided, CHBRP estimated the percentage of children with coverage for hearing aids in the 2016 claims database, based on responses to the carrier surveys for the analysis of a similar bill introduced in 2017, SB 1601.
 - o The surveys revealed that 10% of commercially insured enrollees have this coverage.
 - CHBRP then calculated the utilization rate as a percentage of enrollees; the analysis showed that 0.26% of children received at least one of the relevant hearing aid services. For each of the service types, CHBRP calculated a similar value. CHBRP then applied the utilization rates to each of the population cohorts that currently have coverage. All Medi-Cal children, who do have coverage for hearing aids and services were assumed to have utilization rates at the same levels as commercially insured children.
- Because there are no data sources that show by how much hearing aid utilization increases when coverage for hearing aids is mandated (i.e., there are no longitudinal studies examining changes utilization before and after legislation has been implemented in other states), CHBRP used content expert input for the analysis of a prior bill, SB 1601, and information in the peer-reviewed literature to estimate the most likely utilization change that would occur if AB 598 were to be enacted. The following describes the sources of information that were gathered to make an assessment of utilization change:

Cost has been cited as a barrier to the acquisition of hearing aids in a study of 352 U.S. parents with young children diagnosed with hearing loss (Muñoz et al., 2013). This study found approximately 1% of the study population did not get hearing aids due to cost (4 out of 352) and is consistent with the price elasticity of demand literature described below that points to hearing aids and pediatric services being largely inelastic.

Price elasticity of demand — the measure of the relationship between a change in the quantity demanded of a good (in this case, hearing aids for children) and a change in its price — is a key input to estimating utilization change when cost to the consumer changes when coverage is given. There are estimates of the price elasticity of demand for hearing aids, suggesting hearing aids are largely inelastic, which means the demand or use of the good is largely unaffected by price change (price elasticity of demand ranges between −0.31 and i-0.54 [Amlani, 2010; Amlani and De Silva, 2005]). These price elasticity of demand estimates for hearing aids, however, are not specific to pediatric hearing aids. Thus, going to the broader body of literature on pediatric services, there is evidence that the price elasticity of demand for pediatric clinical visits is also low: Goldman and Grossman (1978) find the price elasticity of demand for pediatric visits to be −0.03 to −0.06. Similarly, Wolfson et al. (1982) found no relationship between user fees/cost sharing and the use of services among disabled children, suggesting the presence of a disability makes it less likely to reduce the use of medical services and parents are likely less inclined to risk the child's health by foregoing medical services. Despite the evidence pointing to the price inelasticity of demand for child hearing aids, CHBRP recognizes it is still possible that the introduction of coverage for a previously uncovered service would result in some increase in demand (Eichner, 1998).

The removal of cost as a barrier when coverage is introduced for hearing aids thus is assumed to result in utilization uptake. Assuming a family has no coverage for hearing aids, the family pays 100% of the cost. If their insurance plan were to cover hearing aids such that the enrollee pays 20% out of pocket, the family experiences an 80% reduction in cost. Applying a price elasticity of -0.03 (low point estimate from Goldman and Grossman [1978] of price elasticity of demand for pediatric visits; the low point is chosen to better reflect the more inelastic nature of a medical service for a disability in children per Wolfson and colleagues [1982]) to the assumed 80% reduction in cost, there would be a 2.4% (-0.03 × 80%) increase in demand/utilization of hearing aids. CHBRP thus assumed pre-mandate baseline utilization is lower among noncovered enrollees compared to covered enrollees such that postmandate, AB 598 would result in an increase in utilization of 2.4% among noncovered enrollees, bringing utilization among noncovered enrollees up to par with utilization among covered enrollees. This assumption is consistent with the assumption applied in the cost analysis of hearing aids bill AB 368 by CHBRP in 2007 in which CHBRP estimated a baseline premandate utilization rate 2% less for those who lack coverage, which was based on a survey conducted in 2003 by the Listen Up organization that found approximately 1% of respondents cited cost as a barrier to obtaining a hearing aid for their child with hearing loss (CHBRP, 2007).

- CHBRP's content expert pointed out that there exist a number of ways families might receive help for obtaining hearing aids if cost poses a barrier. For currently noncovered enrollees who meet certain financial qualifications, they can receive financial aid and full coverage for hearing aids. California Children's Services (CCS) is available for hearing aid services for children who are commercially insured but do not have a hearing aid benefit or have high out-of-pocket costs for hearing aids depending on their financial status. There are other charitable organizations that provide hearing aids for free or at a drastic discount, based on specified financial qualifications. For example, the Miracle-Ear Children's Foundation provides hearing aids to children 18 years or younger whose families are low income but do not qualify for public support (Miracle-Ear Children's Foundation, 2016). Utilization rates and cost data for enrollees obtaining hearing aids through CCS, charitable organizations, or for those purchasing units fully out of pocket, are not available and thus not included in this analysis.
- Health plans and insurers often provide discounts to members or subscribers. Even if health
 plans and insurers do not cover hearing aids, it is common for many to have relationships with
 vendors to provide a discount to their members or subscribers. These relationships may change
 postmandate; however, due to the uncertainty in how the mandate would shift provider-vendor
 relationships, CHBRP is unable to estimate impacts of these changes.

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A group of faculty, researchers, and staff complete the analysis that informs California Health Benefits Review Program (CHBRP) reports. The CHBRP **Faculty Task Force** comprises rotating senior faculty from University of California (UC) campuses. In addition to these representatives, there are other ongoing researchers and analysts who are **Task Force Contributors** to CHBRP from UC that conduct much of the analysis. The **CHBRP staff** coordinates the efforts of the Faculty Task Force, works with Task Force members in preparing parts of the analysis, and manages all external communications, including those with the California Legislature. As required by CHBRP's authorizing legislation, UC contracts with a certified actuary, **Milliman**, to assist in assessing the financial impact of each legislative proposal mandating or repealing a health insurance benefit.

The **National Advisory Council** provides expert reviews of draft analyses and offers general guidance on the program to CHBRP staff and the Faculty Task Force. CHBRP is grateful for the valuable assistance of its National Advisory Council. CHBRP assumes full responsibility for the report and the accuracy of its contents.

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CHBRP assumes full responsibility for the report and the accuracy of its contents. All CHBRP bill analyses and other publications are available at www.chbrp.org.

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Please direct any questions concerning this document to: California Health Benefits Review Program; MC 3116; Berkeley, CA 94720-3116, info@chbrp.org, or www.chbrp.org